

Homes by Vanderbilt Gets Social for Toys for Tots

Written by Australian Business



[Homes by Vanderbilt Toys for Tots Drive](#)

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) The North Carolina modular home builder, Homes by Vanderbilt, is turning to social media for the second year now to help children find presents under the tree on Christmas morning.

Homes by Vanderbilt is donating \$1 to Toys for Tots for every "+ 1" its [Google+ page](#) receives from now until December 20th.

Why Google+? "My company has seen first-hand the power and the scope of the online community," Homes by Vanderbilt owner Tom Van de Reit said. "Google+ has become an important social media platform that has a wide reach to many families. By using the Google+ platform, we will be able to promote the hard work and positive influence the Marine Corps' Toys for Tots are providing the community."

Most importantly, Mr. Van de Reit and the team at Homes By Vanderbilt hold one guiding tenant as they encourage everyone to "Follow" them this year: "Every child in North Carolina should have something under the tree this year and a smile on their face Christmas morning. No exceptions."

If you would like to help Homes by Vanderbilt reach their goal of 1,000 Google+ follows (\$1,000) by December 20th, please visit: <https://plus.google.com/100995092113098054056/about>

Sanford directly, visit:

[s.org/](#)

or if you want to donate to Toys For Tots of

<http://sanford-nc.toysfortot>

. The Homes by Vanderbilt office in Sanford will also serve as a drop-off location for those wishing to donate new toys.

About Homes by Vanderbilt

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[Homes by Vanderbilt](http://homesbyvanderbilt.net/) is a licensed general contractor specializing in the design and construction of modular homes in North Carolina, South Carolina and Virginia. Homes by Vanderbilt has the nation's largest model home display. They have been in business for nearly 30 years. Learn more at <http://homesbyvanderbilt.net/>