

Revolutionary new name databases coming December 30th

Written by Australian Business



[pdNickname 2.0 and pdGender 2.0 will be available for download December 30, 2013.](#) (PRLEAP.COM) Peacock Data today announced the release date for two major product updates. pdNickname 2.0 and pdGender 2.0 will be available for download the morning of December 30, 2013.

According to a company spokesperson, "These products have been in development for five years and just passed a one-year milestone in field testing."

[pdNickname](#) is a highly regarded name and nickname database on the market since June 2009. [pdGender](#) , originally released at the same time, is based on an identical set of names and is designed as a full-featured gender coding database.

The company's website is promoting these packages as "**revolutionary**." The spokesperson explained, "**New features will allow users the ability to carry out projects not possible before at this scale.**"

The final upgrade the company is completing before release is cited as an example. They are using gigabytes of statistics and documents to identify rare uses of unisex names within languages so users can get a better picture of the gender of their customers. For example, the name "Kimberly" is considered a unisex name in English, but its use by males in the United States is only 0.224 percent of the total, and will be labeled accordingly in the database.

"Statistics are available for English names but we had to gather a host documents to research unisex names from other languages and earlier eras, including some that date back to antiquity," said the spokesperson.

In addition to becoming "much more useful for businesses and organizations working with lists of names," the company believes students, teachers, and researchers will benefit because both

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of the new products are now fully suitable for extensive study in the fields of anthroponymy, onomatology, ethnology, and linguistics.

Other new features include:

pdNickname 2.0:

Origin of the name Language or languages of usage Type of relationship for name pairs (short form, diminutive, variant, form, transcription, opposite gender form, etc.) Gender based on the language and situation of use Multiple new relationship flags for greater precision Anthroponomastic, onomastic, etymologic, and linguistic information

pdGender 2.0:

Origin of the name Language or languages of usage Gender based on the language of use Gender based on filtering criteria (such as American or Spanish lists) Generic gender based on all languages using the name Anthroponomastic, onomastic, etymologic, and linguistic information Anyone purchasing current versions on or after November 1, 2013 will receive the upgrade for free the morning of release.

Current owners can pre-order upgrades from the company's website.

More information will become available on the company's [website](#) and on their [blog](#) during the coming three weeks until release date.

About Peacock Data

Peacock Data are the makers of database products used by business, organizations, churches, schools, researchers, and government.

Their flagship offerings include: **pdNickname**, a highly-regarded name and nickname product;
pdGender, a gender coding database;
pdGeoTIGER

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, a precision ZIP+4 and address range GeoCoding package; and **pdCensus2010**, with demographic data drawn from 2010 American census tabulations.

The company's newest product is another demographics offering unveiled in May. **pdACS2013** provides American Community Survey (ACS) estimates gathered from the U.S. Census Bureau and summarized at over 100 stratification levels.

Peacock Data is a California-based company in business since 2003.