

Pixpa launches a Lite Plan Offering for Enthusiasts

Written by Australian Business

(PRLEAP.COM) New Delhi, December 25, 2013: Pixpa (www.pixpa.com), the leading online presence solution for photographers and designers, has introduced the Lite plan for its light users. Priced at just \$49 a year, the Lite plan is the lowest of all. While the Starter and Pro plans are priced little higher, the Lite plan aims to enable new users to experience the product services at a fraction of the cost.

"Our objective to bring in the Lite Plan as an offering is to bring young aspirants to our platform to use, experience and benefit from the features of Pipe", says Gurpreet Singh, the founder of Pixpa. "Since Pixpa is a SaaS (Software as a service) tool that is easy to use, the breed of current youngsters will definitely strike a chord with it. While they might want to avail the Lite plan to try out, it will kickstart their career as the perfect platform that offers a host of other professional services to them", added Gurpreet.

Pixpa, founded in early 2011 and now after almost 3 years to its completion, has build a solid presence globally as a robust platform for designers, photographers and artists alike to showcase their work online. It has achieved this by keeping abreast with the latest in web technology and increasing the product development and support team numbers.

"While we are driven by technology at the heart, we have always focussed on the visual aspect along with it. And while the Lite plan seems to sound like a minimalistic plan, we have not restricted our users from the benefits of themes or any design elements. So, while they continue to use Pixpa benefits, they also enjoy the numerous visual themes", says Gurpreet.

The Lite plan is also available at a very small price of \$4.99 per month for users who wish to opt for a monthly payment. While Pixpa might be 3 years old, it is sure to incorporate any functional or technical tools after a thorough testing and feedback. With a robust code at the back, Pixpa happens to be one of the best online portfolio management tool that is not only reliant but also fast.

"Pixpa as a Saas serves to make things easier, quicker and hassle-free for its users so that they focus more on creating or capturing beautiful things and not on the intricacies of publishing them online. A user will not only be happy but also relaxed with Pixpa taking care of the nitty-gritty and making their portfolio look as outstanding as their work itself", adds Gurpreet.

For more details on the available plans and pricing, please go to [Pricing Plan](#) or sign up for a 15 day free trial at

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<http://www.pixpa.com/signup>

About Pixpa Pixpa is a Portfolio Websites design service for photographers, designers, architects, videographers, artists and other creative professionals to showcase, share and sell their work online with style and simplicity.