

JAMES MARC

[James Marc, Connecticut Logo Designer](#)

([P](#)

[RLEAP.COM](#)

) James Marc,

[Connecticut logo designer](#)

, search engine optimization and website design company is looking at three predictions for web design in 2014 with great interest at the opportunities they will provide for clients looking to build a new website or re-fresh and revamp an existing site.

In a recent piece on a highly-regarded tech industry website, five trends that are looking to be major influences on web design and re-design in 2014 emerged. Of the five discussed, three in particular caught the eye of many of the James Marc team in terms of opportunities for innovation. The pre-eminent of the three has to be designing websites to be more flexible in terms of how they are viewed with mobile devices. As more and more people do the majority of their web surfing on mobile devices, websites have to be as flexible as possible so that their content renders properly on varying screen sizes. While only a few years ago there were only a few sizes to choose from between smart-phones and tablets, the sizes available have been increasing with each passing month. From Apples various versions of the iPhone and iPad to Samsungs varying sizes for their smart-phones and even the e-reader's that are increasingly able to deliver quality web browsing experience, website owners trying to reach the broadest audience possible must ensure that their site will render properly across all screen sizes.

Two of the other trends that are viewed as driving the focus of website design in 2014 are continuous scrolling and larger fonts. Continuous scrolling is a universal feature regardless of device or screen size, eliminating the need to constantly scroll manually by offering a finite amount of information and then the option to view more. This will allow site visitors to view more archived and older content by simply clicking on a link rather than manually scrolling or dragging the scroll bar. The third trend that will be a major importance according to the team at James Marc is the user of larger fonts. While many are accessing the web via mobile devices, the availability of devices that allow web surfing on larger screens, especially large screen TVs, requires larger fonts since what is easily viewable on a 15 inch monitor will seem minute on the larger computer monitor and TV screens.

The team at James Marc is keeping their eyes and ears open for further developments in regards to these trends as they look to be major design elements in 2014 and beyond. Because of this, they want to ensure that their clients are aware of what is being sought by website visitors so that they can anticipate the needs before they arise.

James Marc is Connecticut's premier graphic design and Search Engine Optimization (SEO) Company. Specializing in logo design, website design, and SEO, James Marc is a full service

James Marc Looks For Inspiration from New Web Design Trends in 2014

Written by Australian Business

company, dedicated to creating and reinventing successful images for businesses, services, brands, and more. Our talented and experienced team of designers, SEO specialists, and marketing specialists work together to develop a complete image from the creative development of the logo, to the strategic design of the website, topping it off with the most extensive process, Search Engine Optimization. The James Marc team has over seven years experience, in each of the three specialty areas, and has designed and created over 1,000 logo designs and websites for various companies. Rated by the Better Business Bureau, as well as with the Connecticut Chamber of Commerce, James Marc is prides itself on its unwavering reputation to provide clients with products, services, and experiences that are second-to-none. For more information or to schedule a consultation, contact us at (203) 628-2379 or visit our website at www.jamesmarc.com

.