

Recording of Profitable Consultant Series Now Available

Written by Australian Business



[Duct Tape Marketing Consultant Network](#)

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) January 19, 2014 - The

[Duct Tape Marketing Consultant Network](#)

, as part of their

[Profitable Consultant Series](#)

, hosted an online training seminar on Thursday, January 9 titled Developing Your Personalized Lead Engagement System.

The Profitable Consulting Series is for marketing and business consultants and coaches looking for actionable and profitable tips for growing their business. The Personalized Lead Engagement System session included best tips for:

Personalized lead engagement system – A Duct Tape Marketing training resource Sample SendPepper Email with pURL Sample personalized post card also from SendPepper Sample personalized SendPepper landing page with video Sample content page on our site with the promised tips Signature Brand Audit – last step in process Access the full recording at <http://ducttapemarketingconsultant.com/pcs-recording>

Visit www.ducttapemarketingconsultant.com/profitable-consulting to register for the February 13, 2014 Profitable Consultant Series session – 5-Step Public Relations Starter Plan.

Upcoming topics include:

[5-Step Public Relations Starter Plan](#) – February 13, 2014 Building a Strategic Partner Platform – March 13, 2014 Winning the Local Search Game – April 10, 2014 For a full description of upcoming topics Profitable Consultant Training, visit: www.ducttapemarketingconsultant.com/profitable-consulting

About Duct Tape Marketing Coach LLC Duct Tape Marketing Coach, LLC is an international organization of independent marketing consultants and digital agencies that utilize Duct Tape Marketing products and programs to help small business owners develop and follow a systematic approach to marketing producing predictable and consistent results. For additional information, visit www.ducttapemarketingconsultant.com or call 866-382-8273.