

Print Squad launches its online printing service

Written by Australian Business

(PRLEAP.COM) London based Print Squad – www.printsquad.co.uk is an online printing company producing brochures, booklets and leaflets to business cards, posters and postcards at a much lower cost than would be associated with a traditional printer.

Putting the focus on customer choice

Print Squad aims to give the customer more control over how they buy printing online, giving customers a clear and simple step by step way of selecting a product, adding any options and receiving a unique price in seconds.

Traditionally there has always been a need for the printer to prepare an estimate, taking hours or even days to send back to the customer. Print Squad eliminates that delay by providing instant pricing, allowing the customer to make an informed purchasing decision immediately, saving time and money.

Research has highlighted that customers want and need better choice. Print Squad has customer choice at the heart of their proposition – as a printer who says to the customer "what can we offer you to suit your needs". From the 12 most popular products that Print Squad provides there are almost half a million different product options available, all with instant pricing, and available online. Print Squad also provides bespoke printing services; if it's not on the website you can contact Print Squad with bespoke requirements.

The majority of products that Print Squad offer are available in volumes from 25 copies up to 500,000 copies, ideal for those who have a need to purchase volume printing. Everything is produced in full colour, giving near limitless boundaries to what can be achieved. This has proved particularly popular with our customers from B2B SME and Not for Profit sectors.

Greater customer service

Print Squad cut out the technical jargon so that anyone without any printing knowledge can purchase with confidence. Print Squad have a fully trained customer support team available by phone, online chat or email to ensure all customer needs are met.

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Paul Beare of Kevin Beare & Co Chartered Accountants stated " Print Squad provide us with all of our printing requirements, they provide a cost effective quality product, an excellent level of service and I recommend them highly"

Products available exclusively online at www.printsquad.co.uk or buy phone +44 20 3651 1800.