



( [PRLEAP.COM](http://PRLEAP.COM) ) TORONTO, ON, JANUARY 22, 2014 – The winter back to school season is in full swing, which for students means back to classes, and also back to figuring out how to pay for everything. Students need to save money wherever possible, and it also helps to have a credit card handy when paying by cash is just not an option. [LowestRates.ca](http://LowestRates.ca) can help by offering students a range of cards specifically targeted to those with little to no credit history.

The right credit card can help students to build a credit score with very little risk of spending beyond their means. [LowestRates.ca](http://LowestRates.ca) is making it even more appealing than ever to apply for a student credit card on its site by offering a \$75 gift card for each approved application.

"We have partnered with great companies like Scotiabank to make sure that we offer the best student credit cards in Canada", said Justin Thouin, Co-Founder and CEO of Lowest Rates Inc. "And we've sweetened the deal for students by throwing in a free gift card to all who get approved."

In addition to the need for a [credit card](#) , many students are looking for ways to save money on their [car insurance](#) . [Lowestrates.ca](http://Lowestrates.ca) can help students find the most affordable rates possible by comparing car insurance offers from Canada's leading insurance companies.

"When you're in school, it is crucial to keep your focus on the things that matter. Let [LowestRates.ca](http://LowestRates.ca) keep your focus on school by quickly and easily finding you the best car insurance offers," Thouin said. Today's students will be tomorrow's breadwinners – helping students save money today makes us all better off tomorrow.

[View Credit Cards Now](#) ! [View Auto Insurance Now](#) !

**About Lowest Rates Inc.** Based in Toronto, Canada, and founded in 2012, Lowest Rates Inc., through its websites [LowestRates.ca](http://LowestRates.ca) and [LowestRates.com](http://LowestRates.com), provides a free independent online service that helps consumers compare personal financial products offered by North America's leading financial institutions. Lowest Rates Inc. helps people save time and money by allowing them to compare offers on mortgages, insurance and credit cards all in one place. Lowest Rates Inc. strives to become North America's leader in providing consumers with the necessary tools and unbiased information they need to quickly and conveniently find the right personal

financial products for their unique needs.

For more information, visit [LowestRates.ca](http://LowestRates.ca) and stay connected by following us on Twitter (@LowestRates\_ca), liking us on Facebook ( <http://www.facebook.com/lowestrates> ), and getting the latest expert tips from our blog ( <http://www.lowestrates.ca/blog> ).

## **Contact Information**

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