

Top Web Design Agency Launches New Lead Generator

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Rank My Web LLC announces a new insurance industry lead generator package

Boca Raton, FL – 1/24/2014 - industry Renowned website design and digital marketing service provider Rank My Web LLC is pleased to announce yet another strategic service to its ever-growing list of benefits. The addition of a lead generating system for the insurance agency adds a new level of value to the company's already extensive production and marketing services.

Rank My Web is a full-service website design and SEO (search engine optimization) company. They combine years of experience with a unique customer-service driven approach to each of their clients. The company's expert website design is coupled with a series of SEO techniques, including optimization of content, creation of additional single-page information sites, social media, ppc advertising, press releasing and more. Rank My Web creates a customized digital marketing plan from start to finish for each of its customers to ensure that they are given every opportunity to succeed online.

"With our new insurance lead system," said Uri Levy of Rank My Web, "we hope to be able to target insurance agencies and help them to prosper more effectively on the web."

Rank My Web has created a specific program to assist insurance agencies searching for new clients and who wish to connect with them online and through The cloud. The package begins with expert and affordable website design. The website's construction, taking the end goal in mind from the very beginning, is implemented with on-site SEO and with off-site SEO once launched. The completed website will be launched with a monthly evaluation to track results and to adapt to any changes that may occur. In addition, the design and implementation of the insurance agency site is held to the insurance industry's standards. In this way, Rank My Web insurance agency customers are guaranteed not only a well-performing website, but one that

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always falls within industry compliance.

"When we take on a project," said Levi, "we take the whole scope into consideration. This means combining form with function for the website design, the company's performance goals and whatever industry standards the website and SEO plan must meet. We take special care of our clients and their websites and we're proud to bring this level of service to the insurance business as well."

About Rank My Web LLC

Rank My Web has quickly grown to be the only true choice for Full-Service Online/Digital Marketing and Advertising. Our development team and customer service agents, take pride in listening to your business needs and working with you to create a customized digital marketing plan that suits your needs and provides the only platform you'll ever need for driving traffic and quality online inquiries.

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