



How to Choose a Financial Planner - Part 1

(PRLEAP.COM) Johannesburg, South Africa – [Business Funding Expert, Sasfin](#)

, has stated that it is now in a position to assist South African businesses in their dealings with the Department of Trade and Industry. The independent and diversified banking and financial services group is well aware that extracting help from this government department can be difficult, and that is why they are now offering to assist clients with their applications to ensure they are done correctly.

When asked in an interview with Summit TV what businesses come to Sasfin requiring these services, the CEO of Sasfin, Roland Sassoon said that: "A business putting up a big new factory might want assistance from the Department of Trade and Industry, a business that has big foreign exchange positions with imports and exports, a business that imports goods and then re-exports - we can assist with all these requirements."

According to Sassoon, Sasfin gained the capacity to do this by acquiring the minorities in a company called iQuad who have been "providing this service for many years".

Over the years Sasfin has become known as 'the bank for entrepreneurs', but since the beginning their services have extended far beyond handing out loans to business hopefuls. Not only have they extended loans to numerous small, medium and micro enterprises, but they have also helped and continue to help many companies in the running of their businesses.

For years they have specialised in assisting clients with a great variety of business processes. They can, for instance, help companies with assessing their suppliers, facilitate trades on their behalf and even offer a direct freight service. Their freight service can also handle the forex and insurance of cargo, which is something a lot of transport companies in this country are shying away from.

Considering the diversified services they offer it is safe to say that Sasfin is so much more than just a bank or financial services provider willing and able to lend financial support to smaller business ventures. Sasfin is, according to many South African companies, a banking and financial services group that understands the intricacies of starting a new company and wants new businesses enterprises to succeed.

About Sasfin Sasfin is an independent and diversified banking and financial services group and has been listed on the JSE since 1987. Their products and services are designed to protect and grow its clients' financial assets and are integrated to create a bespoke solution for their specific needs. Sasfin believes that a close relationship and a thorough understanding of its clients' needs are absolutely essential to deliver the correct financial solution. This enables Sasfin to be "a partner beyond expectations". Sasfin divisions, being Business Banking, Treasury, Capital, Wealth Management and Commercial Solutions, offer a range of specialised products and services to assist clients at all stages of their business and investment lifecycle. For more detail please visit, www.sasfin.com.