

BDA advises Hercules Tire in its Sale to American Tire Distributors

Written by Australian Business

(PRLEAP.COM) Business Development Asia ("BDA") is pleased to announce that American Tire Distributors Holdings, Inc. ("ATD"), owned by TPG Capital, has acquired Hercules Tire & Rubber Co. ("Hercules Tire"), owned by FdG Associates.

BDA and BlackArch Partners acted as co-advisors to Hercules Tire on the transaction. Euan Rellie, Senior Managing Director at BDA, said, "We're pleased to have helped Hercules and its owners on this exciting transaction. We expect the combination of these two businesses to be highly successful."

BDA Deal Team Euan Rellie, Senior Managing Director, New York Jeff Acton, Managing Director, Tokyo Taylor Whitman, Director, New York Alex Ditchfield, Senior Associate, Shanghai Jordan Selleck, Associate, New York

About Hercules Tire The Hercules Tire & Rubber Company founded in 1952 and headquartered in Findlay, OH, operates 15 distribution centers in the United States and 6 distribution centers in Canada. In addition, Hercules Tire operates a 250,000 square foot warehouse in northern China. The Company also markets the Hercules brand, which is one of the most sought-after proprietary tire brands in the industry. <http://www.herculestire.com/>

About FdG Associates FdG Associates is a private investment firm providing equity capital to North American-based middle-market growth companies with sound businesses and unrealized potential. By building a partnership with management and offering creative problem solving and strategic, long-term planning focused around key corporate initiatives, FdG empowers companies to achieve their full growth potential and increase their equity value. FdG will typically commit from \$15 million to \$50 million in equity to sponsor management buyouts, recapitalizations and growth-oriented capital investments in private and public companies. The deep and diverse experience of the firm's executive team enables FdG to pursue opportunities in the business and consumer services, distribution, light manufacturing, retail and consumer products sectors. FdG is headquartered in New York, NY. <http://www.fdgassociates.com>

About BDA Business Development Asia LLC ("BDA") is a leader in cross-border investment banking in Asia. BDA advises on M&A, capital raising, and restructuring. BDA has been consistently owned and managed by the same team since 1996. BDA has a track record of providing independent advice to blue-chip corporate and financial sponsor clients from North America, Europe and Asia. BDA was named Investment Banking Firm of the Year by The M&A

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Advisor in both 2012 and 2010. BDA is headquartered in New York with offices in London, Bahrain, Mumbai, Ho Chi Minh City, Hong Kong, Shanghai, Beijing, Seoul and Tokyo. BDA formed a partnership with William Blair & Company in 2011. US securities transactions are performed by BDA's affiliate, BDA Advisors Inc., a broker-dealer registered with the Securities and Exchange Commission (SEC). BDA Advisors Inc. is a member of the Financial Industry Regulatory Authority (FINRA) and SIPC. www.bdallc.com

For more information regarding this transaction, please contact Euan Rellie in New York on + (1) 212 265 5300.