

(PRLEAP.COM) Noted Central Florida marketing company, Advantage Advertising and Marketing is proud to announce their copywriting program for entrepreneurs and small businesses. The goal of this service is to provide these growing companies the full power of expert-level, 100% custom-written content and copywriting services. These writing services will give any sized company the ability to avail itself of the best possible content creation services and at rates that they can afford.

"It is our belief," commented Scott Cook, managing director of AA&M, "that the text we create and present to potential customers, clients, employees, partners and even investors is the foundation of all business success."

It is often difficult for smaller companies or those just starting out to acquire truly high-quality and effective writing services. However, AA&M believes strongly that the writing that a company produces has a large and long-reaching impact on that company's success. The text that is written for sales and marketing material, articles, blogs, website content, press releases, technical white papers, presentations, business plans and even the scripting for audio and video presentations represents the front-line of all business efforts.

"We will work with any sized company," continued Cook, "but we do focus heavily on the smaller ones because it's our belief that these entrepreneurs are the backbone of our economy. We want to give them every possible chance to succeed."

Advantage Advertising and Marketing provides many services, but it has recently shifted focus almost entirely onto writing. The reason is simple. Copywriting goes into every other marketing effort, so why not start at the beginning? If a business needs quality writing, it can get it from AA&M and also get marketing services or at least a good start from a company that knows the whole ball game.

It is the hope of AA&M that more and more small companies will become long-term clients of theirs in order to help them grow and succeed. The company vows to offer a full-range of copywriting services at affordable rates as well as 100% original content custom-created for each client. They do not copy others' work, spin articles or cut corners. It is AA&M's motto that it's not just knowing what to write, it's knowing how to write it effectively.

About Advantage Advertising and Marketing

Great news for Entrepreneurs and Small Businesses From Florida-based Writing Agency

Written by Australian Business

Although formed at the end of 2012, AA&M was actually the rebirth of Scott Cook's former multimedia development firm and the culmination of more than 15 years of training and experience. The company offers a variety of marketing services, including internet marketing, website design via expert partners and of course, great copywriting services.

An entrepreneur himself, Cook has always seen it as a duty to help others who are seeking the dream of business ownership. His philosophy that small business is the cornerstone of the American economy has and will always guide his company. He takes a real vested interest in the success of his clients and treats each one as a valued partner not just another paycheck.

For more information about AA&M and to see samples of their work, please visit: <http://www.advantageadvertisingandmarketing.com>