

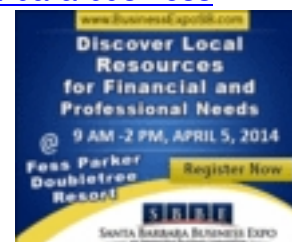
## Santa Barbara Business Expo Announces 2014 Location

Written by Australian Business

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[Santa Barbara calendar events, Santa Barbara business networking events, April Event](#)



( [PRLEAP.COM](http://PRLEAP.COM) ) **February , 2014, Santa Barbara CA:** Plans are well under way for the 2014 Santa Barbara Business Expo (SBBE) with the selection of The Fess Parker DoubleTree Resort and Hotel, 633 E. Cabrillo Boulevard, as the site for this year's event. Billed as an interactive business convention, this year's [Santa Barbara business networking event](#) will be held on Saturday, April 5 from 8:00 a.m. to 2:00 p.m.

Santa Barbara Business Expo brings businesses together with the intention of collaborating and assisting in their growth. It is designed to facilitate this dynamic activity with a careful selection of Speakers and Exhibitors as well as the overall Expo layout and program. The Expo serves as both a Business-to-Business [networking event](#) and an opportunity for the community to become aware of the resources available to them.

Key business categories that will be showcased at the networking expo include business strategies, new technologies, business law, insurance, funding, financial management, and marketing/branding.

Other reasons to add this to the [Santa Barbara calendar of networking events](#) include

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speakers and panels, a VIP area, author and speaker showcase area, a professional imaging corner, and art show. Raffle tickets will also be available with 100% of the sales donated to this year's charity, [H](#)

[ope Refuge](#)

. Their vision is to provide safe restorative homes for girls who are victims of the sex traffic trade in America, offering a residential program to address the hurt and trauma of sexual exploitation, focusing on empowering them toward their dreams and destinies.

Santa Barbara Business Expo was founded, and is directed by, Gino and Sandy Goe, local business owners and entrepreneurs who have a vision and mission to bring the business community together by encouraging collaboration and encouraging social responsibility. "Statistics show that 65% of new business comes from referrals," commented Sandy Goe. "This means that word of mouth marketing works. This Expo is designed to introduce businesses, boost word of mouth referrals, and provide hands-on training to help local businesses succeed and grow."

This Expo should be on the list of must-attend [April events](#) because it offers the opportunity to build brand name recognition, increase new market penetration, introduce new products or services, and perform market research. Local businesses interested in sponsoring or exhibiting can email Goe at [sandy@wcbusine](mailto:sandy@wcbusine)  
[ssnetwork.com](http://ssnetwork.com)  
or call 805-452-3632.

**About the Santa Barbara Business Expo:** Santa Barbara Business Network Expo is an interactive Business Convention, designed to help attendees bootstrap their business and make money. It is an opportunity for smaller businesses to gain valuable exposure in Santa Barbara, and for larger businesses to progress further through enriching their public relations. Visit the website and Facebook page or call 805-452-3632 for more information. Tickets and sponsorship opportunities may be obtained online.