

## Mapline: The New Home for Easy Mapping

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) Mapline, a company which develops mapping application software that optimizes data visualization through the use of maps since 2008, has announced recently of its most talked about revamped website. The newly redesigned website still maintains its mission to its users including: Data is private Security of the account Embed maps on user company's website Build heat maps by territory boundaries Those who have used the mapping application to create a map in a few minutes based from Excel data of address locations may have identified the company as having a name "Topo.ly" before. The team behind Mapline decided to change the name of the company from "Topo.ly" to "Mapline" to be true to its commitment to make mapping simple. Even the name became simple, making the users remember it better and easier. With its new name. the online mapping site enhances better customer service by allowing its users to dig deeper into their data and use information to capture business insights that can be used to: Build sales territories Identify growth opportunities Mitigate market risks Thousands of companies have used Mapline to create a map. Among them are Salesforce.com, Amazon, Walmart, Apple, General Electric, McDonalds, SAP, UPS, Wells Fargo, Coca-Cola, and thousands more.

Membership plans offered are for free and Plus users. Both of the plans offer no-risk, 30-day refund guarantee. Standard users can begin mapping with free account. Registration is free and takes only some seconds. As soon as they register, they can start creating a map for free. Mapping takes only a minute or two. Standard users are allowed to have 1 saved map, can add 2 data sets and can upload up to 500 locations within a 24-hour time period. Standard users can also share maps to others, and can use different markers for each layer.

Plus Plan on the other hand allows the users to save up to 20 maps, 20 different data sets, and can upload up to 10,000 locations within a 24-hour period. They can share the maps with others, and can embed maps into their websites. Like the Standard Plus users, Plus Plan members can also use different markers for each data layer. However, they can do more than that. They are allowed to upload images for their markers, customize marker shapes and colors, and display labels for locations. They can also take advantage of faster location processing. In addition, they can add territory boundaries to their maps. The territories can also be used for heatmapping. Another feature of Plus Plan is that it has secure SSL (https) connection. Mapline offers 2 options for Plus Plan membership for those who want to pay either monthly or annually. Monthly membership price is at \$20 per month while annual price is \$220.