

Mark Wood, CPA  
Quality Personal Attention

[San Antonio CPA, Mark Wood, created a free Business Consulting and Advisory Service to help empower business owners.](#) ([PRLEAP.COM](#))

) Mark Wood, CPA, owner of Mark Wood, CPA in San Antonio, Texas, recently announced a new service he is offering to his business owner clients. In offering the new Business Consulting and Advisory Service, Wood wanted to be able to help business owners understand how their business compares to similar businesses, provide actionable steps to resolve possible financial dangers earlier and suggest improvements in key areas to put business owners in a better position to grow.

"Most business owners are simply too busy to dig up statistics about their competition, and they most likely don't have a background in finance. This is where our Business Consulting and Advisory Service can help and we offer this as a free service to new clients," Wood said.

The service begins with an industry-specific report that takes into account the performance of similar businesses to show the client where he or she stands. The report analyzes key areas of the client's business including liquidity, profits and profit margin, sales, borrowing, assets and employees and then translates the information into a meaningful, plain-language report.

"We also go over this report with the business owner, in-person, to see if we might find opportunities to improve the company's financial performance," Wood said. "Most business owners are concerned with things like having enough cash available to pay their employees at the end of the week, or paying their electric bill. With this service, we consider all of that information and then take a look at the big picture to provide you with steps for focusing the growth of your business."

Other services offered by Mark Wood, CPA include:

[Tax Preparation](#) [Small Business Accounting](#) [Personal Financial Planning](#)

About Mark Wood, CPA:

Written by Australian Business

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Mark Wood, CPA graduated with an MBA from Michigan State University in 1978 and began his career with the Detroit office of Peat Marwick, an international accounting firm. He moved to Texas in 1981 to take a leadership position in private industry and over the next years gained significant insight and understanding of the business world. In 1995, with an urge for self-determination, he returned to public accounting by starting his own practice to advise small business and individuals.

Mark Wood holds a Certified Public Accounting certificate from the State of Texas and is a member of the American Institute of CPAs and currently serves on the Executive Committee of the Texas Association of CPAs. He is a Certified QuickBooks Pro Advisor and a Certified QuickBooks Consultant with the Sleeter Group.

For more information on tax planning and how an experienced CPA can help you, visit the website at [taxproadvisor.com](http://taxproadvisor.com).