

(PRLEAP.COM) So far, the first 2 months of 2014 had been a bumpy ride for every business, including those owned and lead by women. To help simplify their tasks as women on business, they need one business intelligence tool: online mapping. Topo.ly, an easy mapping site, aims to help companies identify important data points for business improvement. Companies that use mapping tools are convinced that the mapping tools helped them develop steps pertinent to business growth. Topo.ly's mapping tools are proved to be the tools for success for women in business.

Online Mapping for Women on Business

To improve business process, Topo.ly has been used by thousands of companies from all over the world. For years, it has consistently deliver outstanding data visualization through online mapping that allows the users to understand analysis in a fraction of the time.

Add Multiple Data Sets

Topo.ly helps women bosses to analyze not only individual data sets but also the relationship between data sets. This gives them a clear vision on the events that are actually happening to their business. From online mapping, they can identify opportunities and create what might be the best solutions fitted to the situation. Plus Members can save unlimited data sets.

Create Heat Maps

Users can also build heat maps in less than 5 minutes. They can choose from a wide range of available territory boundaries to create a map using different territory sets.. In addition to US counties and zip codes, it also offers territory sets from UK, Canada, Australia, Belgium, Mexico, India, China and many more. This feature allows the users to detect their business dealings in a certain geographic area, understand geographic locations, and create strategic business plans.

Sharing Maps Option

Online Mapping: Subscription to Women's Success in Business

Written by Australian Business

Sharing maps can be done in just one click. Maps shared to business associates and team members. It is also a good idea to promote the business to potential buyers and customers so they can have a know-how on how the business works. Companies ruled by women on business rely on this feature to further collaboration.

Women on business make full use of other features of Topo.ly's online mapping application.