

Always Best Care® Expands with 4th Senior Care Franchise in Michigan

Written by Australian Business



(PRLEAP.COM) Roseville, CA - Always Best Care® Senior Services, one of the leading Senior Care franchise systems in the United States, today announced the company has awarded its 4th franchise in Michigan and as a result now provides services within the Lakes Area of Detroit, plus Macomb County (Grosse Pointe, Warren, and surrounding areas), Grand Rapids, and Troy.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

The new Always Best Care franchise is owned and operated by Kathy Clark of West Bloomfield, MI. Ms. Clark had personal experiences that led her to select business ownership with Always Best Care. "After experiencing taking care of my own mother and eventually placing her into a long-term facility," she explained, "I realized that there had to be more help out there and I wanted to be able to help others. And I knew I wanted to open my own business."

"I am proud to award our newest franchise in Michigan to someone with the character and integrity of Kathy Clark," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident she will become a successful member of the Always Best Care team."

Always Best Care provides critical services that fulfill the needs of elders as they transition through various stages of their lives. "What sold me on Always Best Care was the potential of three channels of revenue flow, protected territories and the availability of an open territory within my local area, as well as the Always in Touch free service," said Ms. Clark.

She also emphasized her strong ethics and believes people should feel passionate about what they do: "Be the best that you can at what you do, and have some fun along the way" is her motto. "My mission," she concluded, "is to feel rewarded by the end of every business day and know that I am helping to make a difference in somebody's quality of life."

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Always Best Care of The Lakes Area is located at 3050 Union Lake Rd., Suite 8-F, Commerce Twp., MI 48382, and may be reached by calling 248-716-9063 or visit them on the web at www.alwaysbestcare.com

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273) or visit www.franchisewithalwaysbestcare.com .