

( [PRLEAP.COM](http://PRLEAP.COM) ) Rapid Learning Institute (RLI) will showcase its new mobile content at The eLearning Guild's Learning Solutions Conference & Expo 2014, the leading industry event for technology-supported learning.

RLI recently launched its [mobile-friendly upgrade](#) , which includes all sales, leadership and management, and human resources e-learning modules. "Mobile learning, or m-Learning, is the next step in the evolution of workplace e-learning, and the Learning Solutions Conference is a wonderful opportunity to discuss this trend with other leaders in our industry," said Glenn Eckard, RLI's Co-Founder and COO. "RLI's comprehensive library of six to 10 minute modules is ideal for mobile viewing."

Rapid Learning Institute will be exhibiting its content and discussing its [research-based approach](#) to soft-skills training in Booth 614.

"We look forward to attending the expo and exploring the latest advances in technology that will improve our users' experiences," said Brian McCallum, Vice President of Marketing.

The conference will be held March 19-21, 2014, at the Hilton Orlando Lake Buena Vista in the Walt Disney World Resort. The Conference includes three keynote presentations and more than 100 breakout sessions presented by industry leaders. Showcasing the latest tools, technologies and services, the Expo will feature over 60 exhibitors.

For more information about The eLearning Guild's Learning Solutions Conference & Expo 2014, visit <http://www.learningsolutionsmag.com/lsccon/content/2988/learning-solutions-2014---conference-homepage/> .

### **About Rapid Learning Institute**

Rapid Learning Institute (RLI) provides online training and talent development tools for businesses, government agencies, nonprofits and educational institutions in the areas of sales, leadership and management, human resources, employment law compliance, and workplace safety. RLI's approach is founded on three core principles: 1) Rapid Learning. Workplace training should be delivered in short bursts – just six to 10 minutes at a time. Today's

multi-tasking workforce has neither the time nor the attention span for traditional lengthy training formats. 2) Single-Concept Learning. People learn best when training is focused on a narrow concept where learning goals are clearly defined. When training is delivered in small packets, the brain can easily absorb, remember and apply what it learns. 3) Research-Based Learning. Training is most powerful when it's grounded in verifiable research. When learners see training as credible, they're more likely to translate the learning into on-the-job behavior. RLI's signature six to 10 minute modules, called Quick Takes, incorporate these three ideas into unique training programs that get results.

Based in Greater Philadelphia, RLI is an operating division of Business 21 Publishing.