

( [PRLEAP.COM](http://PRLEAP.COM) ) March 14, 2014 – Dulles, Virginia – C2 Essentials, Inc. (C2), a leading Human Resources Outsourcing Organization providing services to small and emerging growth companies in the federal contract and professional services marketplace, presented its industry study entitled "Outsource, Outsmart, Outbid" to C-Level executives of government contractors participating in the GovConNet Institute on March, 7th 2014.

C2 President & CEO, Jackie Asencio, led the presentation by highlighting the cost-competitiveness of increasingly competitive procurements. "Now more than ever, we must help our government contractor clients reduce their wrap rates in order to win new contracts, or renew existing contracts, in a procurement landscape that is mined with cost and compliance pressures", explained Asencio.

About GovConNet Institute GovConNet Institute provides advanced training to Federal government contractors in the transitional stage, with real world tools and knowledge needed to succeed at the next level and increase owner value. The training course is instructed by MCCC GovConNet expert professional service-providers and CEO's who share their insights and experience. Subject matter is geared for winning and profitably maintaining Federal government contracts in the LPTA environment. All sessions are held at the Montgomery County Chamber of Commerce (MCCC) in Rockville, MD. For further information on the GovConNet Institute, please visit [www.mccc.md.com](http://www.mccc.md.com) .

About C2 Essentials, Inc. C2 is a full-service Human Resources Outsourcing Organization (HRO) which has enabled government contractors to become more profitable, compliant, and competitive by reducing their costs, improving their workforce, and increasing their business performance. For nearly two decades, C2's full-service offering allows its clients to focus on their core mission, as well as their customers' needs, and ultimately achieve their business objective. For further information, please visit [www.c2essentials.com](http://www.c2essentials.com) or contact us at 703.444.0096.