

Designer Donation launches with laptop giveaway to outstanding King Chavez High students

Written by Australian Business

(PRLEAP.COM) San Diego, CA – March 20, 2014 – Designer Donation, a nonprofit organization founded by three San Diego-born friends and entrepreneurs, will award laptops to five King Chavez High School students with a demonstrated commitment to academic excellence during an awards ceremony at the school on Wednesday, March 26.

The event will mark the launch of Designer Donation's ongoing efforts to provide technology supplies and education to disadvantaged youth throughout the area, with funding generated through the re-sale of gently used luxury and designer apparel and accessories donated by the public—a concept born from the founders' personal experiences and desire to give back.

"We understand firsthand the importance of providing opportunities for kids of all socio-economic backgrounds to learn about technology and to develop job skills for today's world," said Designer Donation CEO Mick Baca. "We're proud to begin by recognizing the hard work of these King Chavez High students and honored to provide a tangible and well-deserved gift that will hopefully contribute to their future success."

San Diego natives and self-made entrepreneurs, recognizing and nurturing the academic and professional aspirations and achievements of local youth is especially important to Designer Donation founders Baca, Vincent DiNino and Jeff Smith.

"Designer Donation's goal is to expand opportunities for kids of all ages and income levels to ensure that their chances of success are equal to those of their peers'," said Baca. "We couldn't think of a better place to start than with students in our hometown."

For information on attending Wednesday's awards ceremony, call Designer Donation at 1-866-530-7445 or to learn more about the organization and how to donate a used designer item, visit www.designerdonation.com .

About Designer Donation

Designer Donation is a nonprofit organization dedicated to the advancement and future success of low-income and underprivileged youth by providing free technology supplies and education, funded by the resale of donated luxury and designer apparel and accessories.

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The idea was formed when three San Diego friends and entrepreneurs realized an opportunity in re-purposing expensive items their friends and family purchased on a regular basis and often wore or used only once or twice. Their personal backgrounds fuel their desires to help young people succeed through access to technology and education and this seemingly untapped funding resource provides a unique opportunity to help young people in today's ever-changing and competitive job market.

Designer Donation is founded on the belief that no willful student should be limited by financial difficulties, and through the public's support, aims to help kids of all ages and socio-economic backgrounds discover their own passions and paths toward future success.

Media Contact: Mick BacaCEO, Designer Donation