



(PRLEAP.COM) **San Diego, CA – March 27, 2014** – GreenRope, the industry's leading, fully integrated CRM and marketing automation suite, announced that it won the number one spot in Red Pill Email Vendors Features and Functions Guide in the Small-Market, self-service categories.

"This is a huge accomplishment for us. We were in the running with some pretty big players, and GreenRope was able to come out on top," says CEO & Founder, Lars Helgeson.

"Thousands of users rely on GreenRope to create, execute, and track full email marketing campaigns, and this report shows that our platform is well-suited to help businesses achieve their objectives."

Red Pill Email's Vendor Features and Functions Guide is written by an email marketing veteran, and is currently in its fifth year. The guide examines over 600 data points, and looks at the capabilities of email vendors from the small market categories to the enterprise. Red Pill Email highlights product features and functional capabilities in the following categories:

Business Offerings Product Offerings Data & Segmentation Deliverability Campaign Building & Workflow Testing & Reporting Third-Party Integration Training & Support GreenRope offers a fully integrated Complete CRM with an advanced email marketing campaign builder built-in. For more information about GreenRope's features, [visit their website here.](#)

"From their full suite of Professional Service offerings, to their Data & Segmentation and Deliverability & Hygiene abilities, to their perfect Security score, we're not surprised to see GreenRope at the top of the Small-Market category in our annual Email Vendor Features & Functions Guide for the second year in a row," explains John Caldwell from Red Pill Email.

[Download the full report here.](#)

Try GreenRope for 30 days, free at www.greenrope.com .

About GreenRopeLars Helgeson, who saw the need to make running a small to mid-sized business easier and more efficient, founded GreenRope. GreenRope's mission is to resolve the challenges of managing business operations by providing cloud-based integrated software that is effective, affordable, and user friendly. GreenRope streamlines key operations, including e-commerce, accounting, CRM, email marketing, mobile marketing, calendaring, websites,

GreenRope Ranked #1 by Red Pill Email

Written by Australian Business

social media and more, into one easy-to-use platform. By using GreenRope, companies can reduce their marketing and CRM software expenses by an estimated 80%. GreenRope's affordable pricing plans start as low as \$99/month. Visit www.greenrope.com for more information.