

GreenRope's Complete CRM Offers Users QuickBooks Online Integration

Written by Australian Business

(PRLEAP.COM) **San Diego, CA – April 4, 2014** – [GreenRope](#) , the industry's leading CRM and Marketing Automation software, recently launched an integration with Intuit's QuickBooks accounting software, and has now released their newest integration with QuickBooks Online using their Cloud Cart Connector.

"Once we launched the original QuickBooks integration, we had a lot of clients asking for the online version," explains CEO, Lars Helgeson. "In order to make the business lives of our clients easier, we want to be able to offer as many integrations with GreenRope as we can. The more strands in a rope, the stronger it becomes."

The [GreenRope-QuickBooks Online](#) integration greatly enhances GreenRope's capabilities for Intuit users. Instead of working in two different platforms, businesses can now consolidate and streamline their efforts to ensure no data is lost.

Feature Highlights and User Benefits:• Easily sync orders between your e-commerce solution and QuickBooks on a regular basis• Sync contacts from QuickBooks to GreenRope• U.S. and Canadian Sales Tax Support• Customer and Product Mapping• Intuitive, Web-based UI

Simplify and automate your e-commerce and accounting, so that you can spend more time marketing and selling than managing your accounting.

[View an online demo of the integration, and download the plugin!](#)

Try GreenRope's 30-day free trial at www.greenrope.com .

About GreenRopeLars Helgeson, who saw the need to make running a small to mid-sized business easier and more efficient, founded GreenRope. GreenRope's mission is to resolve the challenges of managing business operations by providing cloud-based integrated software that is effective, affordable, and user friendly. GreenRope streamlines key operations, including e-commerce and accounting, CRM, email marketing, mobile marketing, calendaring, websites, social media and more, into one easy-to-use platform. By using GreenRope, companies can reduce their marketing and CRM software expenses by an estimated 80%. GreenRope's affordable pricing plans start as low as \$99/month. Visit www.greenrope.co

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