

Domain Millwork Announces Miami Real Estate SEO Training Course

Written by Australian Business



[Benjamin Evans teaching SEO at a training event.](#)

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) April 12, 2014 - Miami Real Estate is a extremely competitive online market that requires agents to have optimized websites to attract new leads through organic and social search. Domain Millwork is hosting a one-day "Miami Real Estate SEO Training Seminar" on May 8, 2014. The seminar will discuss important strategies for both Residential and Commercial real estate professionals that want to increase online leads.

After attending the [Domain Millwork](#) Miami Real Estate SEO Training Seminar, attendees will have a complete understanding on how to properly optimize a website and social media profile in order to capture organic traffic. Also, those who attend will be introduced to the latest in free online optimization tools available from Google, Hootsuite and Moz.com.

The Search Engine Optimization portion of the event will be led by Benjamin Evans, resident SEO expert at Domain Millwork. Topics to be discussed include: developing useful content, the art of the long-tailed keyword, Google authorship for trust and the do's and don'ts of link building.

The Social Media portion of the event will be led by Joseph Piñon, resident Social Media strategist at Domain Millwork. Topics to be discussed include: Facebook advertising, how to use twitter to capture local customers and using LinkedIn for new leads.

To learn more, please visit the [Miami Real Estate SEO Training Seminar event page](#) . To contact us, please call 786-383-1283, email info@domainmillwork.com or submit the consultation request form at DomainMillwork.com/contact.