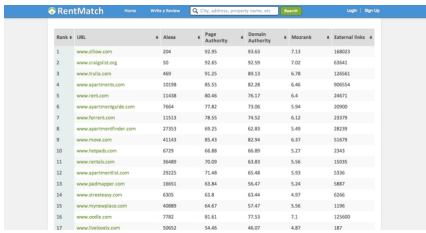


# RentMatch creates first index to track and rank rental listing websites nationally

Written by Australian Business



Rank	URL	Alma	Page Authority	Domain Authority	Market	Global Index
1	www.zillow.com	204	92.95	83.83	7.13	188023
2	www.craigslist.org	50	92.85	83.39	7.02	63042
3	www.trulia.com	488	92.25	82.23	6.76	120442
4	www.apartments.com	10108	85.55	82.28	6.46	90554
5	www.rent.com	12458	82.46	78.37	6.4	24875
6	www.apartmentguide.com	7664	77.82	75.86	5.84	20080
7	www.forrent.com	13323	76.55	74.52	6.12	23178
8	www.apartmentfinder.com	27523	69.25	63.83	5.48	28228
9	www.hotpads.com	21241	68.83	62.86	6.37	52579
10	www.rentpath.com	6728	68.88	66.89	5.37	2191
11	www.rentals.com	36889	70.09	63.83	5.56	10305
12	www.apartment.com	29221	71.48	65.48	5.93	5236
13	www.apartment.com	19921	63.84	56.47	5.26	5887
14	www.rent.com	6205	63.8	63.44	4.57	6266
15	www.rent.com	48887	64.87	57.87	5.56	5236
16	www.rent.com	7762	63.81	71.83	7.1	22048
17	www.rent.com	10822	54.46	46.87	4.87	187

[RentMatch rental listing website index](#)

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) Seattle, WA - May 6, 2014 -

## [RentMatch](#)

, an apartment review and rating startup, today announced the creation of the first index to track rental listing websites. The index currently tracks and ranks 140 different rental listing website using a proprietary algorithm that factors in site quality, site traffic, syndication, design and search engine optimization.

"There are so many rental listing sites these days it's hard to keep track of them all," said Phillip Lee, CEO of RentMatch. "Not only are there new rental listing startups launching just about every month, but large property management software companies like Yardi or Property Solutions are jumping into the game with their own consumer facing rental search sites. With this index we hope to bring visibility and clarity to the rental listing ecosystem. Identifying the top websites will also help property owners and managers allocate their listing dollars more effectively."

The Top 10 rental listing websites on the [RentMatch Index](#) for April 2014 are:

- 1.) Zillow
- 2.) Craigslist
- 3.) Trulia
- 4.) Apartments.com
- 5.) Rent.com (RentPath)
- 6.) ApartmentGuide (RentPath)
- 7.) ForRent
- 8.) ApartmentFinder
- 9.) Move.com
- 10.) HotPads (Zillow)

The complete RentMatch Rental Listing Website Index can be found at <http://www.rentmatch.com/rental-listing-site-index>

RentMatch plans to update the rental listing index monthly and the company will continue to add new sites to the index as they discover them.

For more information about the RentMatch Rental Listing Website Index, email [rankings@rentmatch.com](mailto:rankings@rentmatch.com)

or

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call 206-669-2358.