

## ReviewInc Teams Up with HootSuite

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) Today's consumer uses social media and review sites to determine where to eat, shop, and find entertainment. For a business owner, managing their online reviews and responding to negative feedback are some of the most important ways to maintain a company's reputation and ensure long term success. ReviewInc's new partnership with HootSuite makes it easier than ever for business owners and social media managers to manage, curate, and respond to reviews online.

ReviewInc provides access to more than 200 review sites in one handy platform. This eliminates the need for business owners and social media managers to log in to each review site separately, which can take up valuable time. With the new ReviewInc-HootSuite partnership, businesses can streamline their online reviews with social media sites like Twitter and Facebook. This allows the business to share positive reviews on each of its social media channels and to thank customers for their patronage.

Using the HootSuite platform, business owners can see reviews from each site side-by-side, and can easily see the newest customer reviews from recent customer experiences. Any potentially negative feedback can be addressed immediately, and positive feedback can be shared to create the social buzz that helps today's businesses grow and prosper. For social media managers, the partnership with HootSuite may seem to be a logical choice; the HootSuite platform is the preferred scheduling and curating tool for many in the social media world.

ReviewInc's services are ideal for businesses of all sizes, from small, family-run operations to large corporations. The ability to see customer reviews as they come in can help mitigate negative feedback and ensure a better reputation for any business, whether it is a new player, or has been around for decades. Combining internet reputation management and social media management in one easy-to-use interface is at the heart of the ReviewInc-HootSuite partnership. For more information, we encourage you to visit the [ReviewInc](http://ReviewInc) website.

About ReviewInc ReviewInc began as a product of a partnership between two companies: National Positions and Spreety, Inc. In 2012, ReviewInc became the go-to resource for business owners looking for an intuitive tool to help manage online reviews. The company's growing client list includes major players from many different industries, including restaurants, real estate agents, retailers, doctors, and dentists.