

## Hangman Products Hires New Marketing Manager

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) May 16, 2014 - Woodland Hills, CA – Hangman Products, a business focused on creating safe and practical hardware solutions, hired Sheila Gallien as its new Marketing Manager. Gallien previously worked for the company as a freelancer developing copy, product descriptions and press releases.

Hangman Products offers a number of hardware options so you can securely attach anything to your wall. While garage storage solutions are one of their biggest sellers, there are also child safety products, picture and mirror hangers, and TV wall mounts. Each piece is carefully engineered to ensure a sturdy and level installation. Hangman prides itself not only on safety, but user-ease and innovative designs as well.

Gallien comes to the company with a background as a freelance writer, writing coach, writing consultant, and in film. These skills blend together to help her translate business goals into marketing objectives, strategies and tactics. Gallien notes she is "excited to step into a more hands-on role with Hangman. Along with writing, there is the ability to create videos and a support network for a company renowned for its safe and inventive products."

Whether you are watching Gallien's "How-To: Mounting a TV" video or admiring a product description, her impact is seen throughout Hangman's website. If you have any questions regarding the products, you can visit their site at <http://www.hangmanproducts.com/> or view their blog. During regular business hours a representative is also available to chat online for quick answers.

About Hangman Products Hangman Products creates safe, user-friendly and practical hardware solutions with innovative designs. The carefully engineered products, such as TV safety and garage installations, are sturdily constructed. Designs meet tough requirements set forth by retailers, consumers and manufacturers.