

New ReviewInc App Available in HootSuite

Written by Australian Business

(PRLEAP.COM) May 23, 2014 - The [ReviewInc](#) app for [HootSuite](#) gives businesses all new capabilities for organizing review accounts, responding to customers, creating new reports and more. Through the ReviewInc-HootSuite integration, customers are able to increase abilities in managing social networks, ratings and reviews.

What is ReviewInc? ReviewInc is a review management system that allows you to track online company reviews on more than 200 review sites including Homes.com, Around Me, Ciao!, 123 Movers, Urbanspoon, Foursquare, YellowPages, Zagat, Bing and more. The ReviewInc system gives you detailed daily alerts and reports so that you can stay on top of your online reputation. It also allows you to create your own business ratings and reviews management system to collect feedback directly from customers in a private manner, routing negative reviews to you for in-house response and positive reviews directly to review sites for sharing.

What is HootSuite? HootSuite is a social relationship platform for businesses and organizations to collaboratively execute campaigns across multiple social networks from one secure, web-based dashboard. Launch marketing campaigns, identify and grow audiences, and distribute targeted messages using HootSuite's unique social media dashboard. Streamline team workflow with scheduling and assignment tools and reach audiences with geo-targeting functionality. Invite multiple collaborators to manage social networks securely, plus provide custom reports using the comprehensive social analytics tools for measurement. Key social network integrations include Facebook, Twitter, LinkedIn, and new Google+ Pages, plus 100+ app integrations in the HootSuite App Directory including YouTube, Flickr, Tumblr and more.

Can you benefit from the ReviewInc app for HootSuite? ReviewInc's review monitoring capabilities are a valuable complement to HootSuite's social media monitoring and management functions for location owners and managers. The new ReviewInc app for HootSuite can benefit your company in many ways. Here are some of the main benefits of this app integration:

Organize Your Review Accounts By using the new app, you can give your supporters recognition, personally respond to customers, and give them reassurance that you have listened to and appreciate the feedback. The ReviewInc app for HootSuite also enables you to easily share all online reviews across many social networks and platforms.

Respond to Customers If you are getting many positive reviews, you can respond to customers and share reviews to create a social buzz. You can also respond quickly and easily to an abundance of customers, to ensure their satisfaction by promptly helping them resolve issues.

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Create Reports You can now create reports through the app that summarize customer opinions, ratings and reviews. You can look at certain time periods, websites, or social networks in particular, to generate these reviews and use them to create suggested marketing or response strategies for the future.

Social network and review management is one of the newest and most beneficial applications for businesses, and this new partnership has created an app with unparalleled capabilities. Please see [ReviewInc's information about their new app for HootSuite](#) and how it can benefit your business for more information about the app integration. The reviews and ratings monitoring abilities made possible by the app are invaluable for many businesses, and help cultivate a positive online reputation and generate customer feedback that is beneficial to your business. The ability to filter out negative reviews and respond to these customers privately also helps shield your company from outliers and unsatisfied visitors.

Company Bio [ReviewInc](#) is an online ratings and review-monitoring system that allows you to keep track of your online company reviews across 200 sites in over 100 countries. You can also create your own customized system through their applications that enables you to funnel positive reviews onto a number of shared sites and filter out negative reviews for in-house response.