

(PRLEAP.COM) June 3, 2014 - Pittsburg, CA – With their commitment to changing lives and empowering education, the e-tailer CarCovers.com has opened their first ever "scholarship program" titled [How To Make Your Car Last Forever](#) . This scholarship is open to any college aged student from around the country who is actively enrolled.

The [How To Make Your Car Last Forever](#) Scholarship Program is an educational support program, designed to let student's creativity and imagination flow. Young scholars from all throughout the United States are invited to participate.

The contest is simple and the rules are easy...

Q: Who is the essay contest for?A: Any student enrolled in an undergraduate or graduate degree program in Fall 2014 or Spring 2015 at any accredited American college, university or trade school.

Q: What are the details of the scholarship program?A: A \$1,000 scholarship will be awarded to the winner for writing and submitting a minimum 1000 word essay on the topic How to Make Your Car Last Forever. Students simply need to write & submit an essay to scholarships@carcovers.com

Q: When is the submission deadline?A: Submission deadline is December 15, 2014

Q: When will the results of the scholarship be posted and when will the winner be awarded? A: The award date will be January 15, 2015, and the winner will be contacted via email.

CarCovers.com is looking for those interested in automotive preservation to take a stab at this great opportunity to help pay for some books, tuition, study food or school accessories.

CarCovers.com CEO J. Volk says, "My heart has always been to make a difference in the lives of people. This business scholarship essay contest is the right vehicle to do just that. It's no secret that college tuition costs are rising and young people today need all of the breaks and

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advantages that they can get. I know that this is satisfying on many levels for myself, my family, and my employees."