

(PRLEAP.COM) June 9, 2014 - Calabasas, CA – Many customers are writing reviews online to let others know about their experience with businesses. Unhappy customers are more actively writing, creating an unfair negative bias. ReviewInc encourages your silent and happy customers to share the positive word about your business. In turn, it gives other potential customers a good impression of your business. Online consumer reviews are the second most trusted form of advertising, with the number of people who have a positive attitude towards online reviews growing substantially over the past 4 years.

The most trusted way of finding a local business has long been word-of-mouth. Today, 82% of people still rely on referrals from others who have already tried a company's products or services while 66% find the business they are looking for online. ReviewInc takes advantage of this growing practice to give more potential customers the equivalent of a positive referral for your business.

ReviewInc provides your business with the resources you need to easily monitor, collect and share online reviews from your customers. ReviewInc's comprehensive software enables you to improve reviews, add live online testimonials to your website to help win over new customers and improve SEO. They offer a variety of review monitoring services so you can keep track of what everyone is saying about your business at all times. Track reviews about your business across more than 300 different review sites in the format that you want them. Choose from historical charts, detailed daily reports, weekly reports and more.

Your own private review system collects feedback from all of your customers privately. The configurable workflow system routes the bad reviews for an instant in-house response. The service automatically follows up with positive reviewers to share with the public. You have a method of amplifying good reviews while giving dissatisfied customers an outlet to vent while maintaining control of them. Once you have collected great reviews, you will be ready to share them on sites that will provide the greatest benefit to your business.

Learn more about ReviewInc and their unique software to help you manage your business online reviews to take advantage of the positive things customers have to say about your business. Call 877-973-8439 or visit, www.reviewinc.com .

About ReviewInc ReviewInc is a leading provider of Reviews Management Services, providing online review management services to numerous international chains, brand auto dealers, travel, property management, legal services and many other professional companies. ReviewInc provides one the industry's most comprehensive reputation and review management services. ReviewInc is also committed to educating business owners on the power and

importance of reviews.