

Enterprise Hive Announces New Release of Social Enterprise Software

Written by Australian Business

(PRLEAP.COM) June 10, 2014 - Irvington, VA - Enterprise Hive, the technology company serving the higher education and corporate business markets through its HiveSocial social community software platform has announced a new, enhanced version of its flagship solution. New HiveSocial administrative functions provide drag-and-drop capability for faster configuration of its most robust features.

The company has completely re-architected the administration user interface design (UI) to improve the user experience (UX) when configuring and managing HiveSocial communities. According to Lauren Hart Piper, Enterprise Hive vice president of product management and marketing, "With this update, our customers stay at the leading edge of technology. Customers can more easily focus on using HiveSocial's tools for student recruitment and retention as well as building customer loyalty and branding."

Now streamlined into "one-page application administration", the drag-and-drop features include: landing pages, contact forms, dynamic profile set-up, polls, and community templates. Each feature contains its own API (application program interface), intended to enhance the program's functionality as a platform for easy integration with other enterprise systems.

Built with the latest Microsoft Web API technology and Google's AngularJS framework, the newly published HiveSocial 5.0 is expected to increase participation, thanks to its greater ease of use for configuring, managing, and connecting communities in all types of enterprises.

For more information about HiveSocial 5.0 and its solutions for building and connecting communities through social network software, visit www.enterprisehive.com .

Bio [Enterprise Hive](http://EnterpriseHive.com) creates social software solutions for businesses and institutions of higher education, including its flagship community platform, HiveSocial. Using cloud-based technology, HiveSocial delivers a secure, private online experience that empowers communities for business and higher education to connect and collaborate. It offers a dynamic mix of social business features including game mechanics and advanced communication and collaboration tools.