

## Always Best Care® Expands with 3rd Senior Care Franchise in Georgia

Written by Australian Business

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( [PRLEAP.COM](http://PRLEAP.COM) ) Roseville, CA - Always Best Care® Senior Services, one of the leading senior care franchise systems in the United States, today announced the company has awarded its 3rd franchise in Georgia and as a result now provides services within southwestern Atlanta communities of Newnan, LaGrange, Senoia, Sharpsburg and Warm Springs. This is in addition to existing service throughout northwest Atlanta metro and northwestern Atlanta suburbs.

Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

The new Always Best Care franchise is owned and operated by Harold and Charmaine "Teri" Hancock of Newnan, Georgia. Currently Teri and her husband Harold own Caring Hands, Inc. Teri is a Georgia rehabilitation state contractor, working closely with the special needs population for the past eight years, while Harold is a 30-year communications specialist (Department of Labor Liaison), seasoned public relations-press correspondent, public speaker and radio and television personality. The Hancocks were introduced to Always Best Care by Larry Carnell, a franchise consultant with FranCastle Enterprises.

"I am proud to award our newest franchise in Georgia to people with the character, integrity and experience of Teri and Harold Hancock," said Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "I'm confident they will become successful members of the Always Best Care team."

In defining their goals for the new business, Ms. Hancock stated, "We aim to build value and balance into the lives of our clients, while supporting the client in experiencing comfort and companionship, feeling good about themselves and where they are in their lives.

"We believe in the importance of providing social related harmony which occurs as the client sees themselves meeting their comfort level," she explained. "Our goal is to provide great quality care, promote fulfillment in their daily lives and their reality. We tailor our services to the needs of our clients, building trust, self-esteem and value in life."

As a human relations "practitioner," Ms. Hancock has concentrated on self-help and self-discovery issues which are very personal. Providing counseling services and listening to

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what elders need and deserve is a very necessary nutrient in life as we age.

"I see an opportunity to continue making a positive difference in lives of others, perhaps making their twilight years some of their best years," she concluded. "This is the very essence of the Always Best Care philosophy, and why it appeals to me."

Always Best Care of Newnan, Georgia is located at 47 Tanglewood Road, Newnan, GA 30263, and may be reached by calling (770) 626-5425 or visit them on the web at <http://www.alwaysbestcare.com/us/ga/sw-atlanta/newnan.aspx/>

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273) visit <http://www.franchisewithalwaysbestcare.com/> .