

Old Forge Launches System to Measure Twitter-Quality Performance

Written by Australian Business

Old Forge Media, the leader in social media engagement, today announced the launch of The Old Forge Quality & Competence Rating (OFQCR) System. Management teams can use OFQCR to get an in-depth view of how their accounts are objectively performing on issues like second-degree follower circles, follower-quality, follower-churn, tweet