

Leo Burnett Detroit, Carhartt Win Big at Adcraft's Eighth Annual D Show

Written by Australia Today

The Adcraft Club of Detroit recognized the best work in the region's advertising industry Wednesday during its Eighth Annual D Show, held at the Masonic Temple in Detroit. Leo Burnett Detroit took top honors winning Best of Show and Best of Integrated Branding for its "Purple Roads" integrated branding campaign for GM/Chevy Silverado.