

New Infographic from Rates.ca Looks at This Year's Hottest Holiday Shopping Trends

Written by Business News

Rates.ca

Many Canadians are looking to take a more frugal approach to shopping this holiday season. Over a third of Canadians plan to spend less, with the average Canadian spending \$1,517, down from \$1,810 in 2013. The number one reason we're tightening our purse string is cost-cutting.