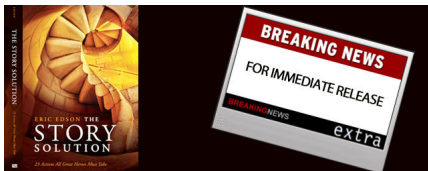


Eric Edson Spotlights Three TV Writing Consultants

Written by Australian Business



[THE STORY SOLUTION offers a completely new approach to building powerful screen stories that will keep producers, agents and audiences glued to their chairs.](#) (PRLEAP.COM) LOS ANGELES, CA – August 30, 2013 – Eric Edson, author of the [riptwriting book](#) [SC](#)

The Story Solution: 23 Actions All Great Heroes Must Take, knows that creative screenwriting and TV scripting can be much more difficult than they appear. He advises up-and-coming television writers to learn as much as possible about their chosen industry before tossing their hats into the television game.

To learn about the TV writing side of the industry, Edson advises aspiring authors to seek advice from experienced [TV writing consultants](#) . A consultant can help writers learn how to write within the time constraints of the television medium, determine what buyers are looking for in characters, and demonstrate how to sell a spec TV script to producers.

Eric Edson reviewed several leading TV writing consultants worthy of consideration as part of an industry newcomer's advisement team – Ellen Sandler, Jen Grisanti and Michele Wallerstein. As an accomplished educator, author, and screenwriter, Edson believes these consultants have valuable insights to offer.

"I chose these consultants based on their reputation in the television industry, background experience, and effectiveness at helping up-and-coming authors," commented Edson. "Ellen is a leading TV writing coach, Jen helps develop writers at top primetime shows, and Michele has been a Hollywood agent who now shows writers how to make their work saleable. Learning from these TV writing consultants will help newcomers understand how to write scripts that make it to the small screen."

About The Story Solution: [The Story Solution](#) was written by accomplished screenwriter Eric Edson. It reveals the 23 actions used to create dynamic, three dimensional heroes and link all parts of a captivating screenplay. He also covers [screenwriting tips](#), [screenwriting resources](#), and [screenwriting books](#).

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