



[Eric Edson, author of the scriptwriting book \*The Story Solution: 23 Actions All Great Heroes Must Take\*, will present at Story Expo 2013](#)

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) Los Angeles, CA September 8th, 2013 – Screenwriter and university professor Eric Edson will offer a completely new approach to writing powerful scripts to attendees of [Story Expo 2013](#)

On September 6 – 8, 2013, Story Expo brings together over 60 Speakers, 100+ classes and 30+ exhibitors for what is being called, the 'screenwriting and scriptwriting event of the year.' Held at the Westin Hotel LAX, Los Angeles, CA, Story Expo is the biggest story conference and exhibition for [screenwriters](#), [TV writers](#), novelists, journalists, graphic novelists, fiction writers, comic book writers and more. Attendees will benefit by learning how and where a story is best told to achieve its greatest success both creatively and financially.

Eric Edson will present [four screenwriting seminars](#) on two topics; "Cracking Screen Story Structure" and "14 Character Categories in All Screen Stories." Each seminar will last approximately an hour and a half. In these seminars, Eric will cover the 23 interlocking actions used in every successful movie to create dynamic heroes and emotion-filled plots, and 14 character categories that simplify story building for screenwriters.

Eric Edson has written seventeen feature screenplays on assignment for companies including Sony, Warner Brothers, Disney, CBS, and Showtime, as well as writing for episodic television. He is author of the book "THE STORY SOLUTION: 23 Actions All Great Heroes Must Take," and Director of the Graduate Program in Screenwriting at California State University, Northridge.

Confirmed Speakers as of April 2, 2013: Syd Field, John Truby, Dov Simens, Michael Hauge, Eric Edson, Steve Kaplan, Rex Pickett, Christopher Vogler, Ellen Sandler, Arnold Shapiro, Jeremiah Comey, Pilar Alessandra, Father Steve, Jennifer Grisanti, Richard Hatem, Chad Gervich, Leslie Lehr, Lee Jessup, Pamela Jaye Smith, Troy Devolld and many more.

## Screenwriter Eric Edson Speaking At Story Expo

Written by Australian Business

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A few classes being offered include, The Essence Of A Hero, Cracking Screen Story Structure, The Art Of Film Acting, Novel Writing 1 & 2, Budgeting & Scheduling Your Film, The Spec Script, Creating Your Own Reality Show, The Director & The Script, Writing The Query Letter, Building A Screenwriting Career, Building A Novel Writing Career, Social Media Marketing & Crowd Funding, Entertainment Law Crash Course For Writers, Distributing & Profiting From Your Film, The Hidden Tools Of Comedy, Scifi-supernatural-horror Class, Story For Journalism And Tv News, The Glory Of Story (spiritual), Writing Sideways And Adapting It For The Stage, Organic Storytelling and The Writer's Room.

Registration for Story Expo is now open and tickets are expected to sell out quickly at \$249. Rooms at the Westin Hotel LAX (our venue) are \$109/night. For more information visit <http://www.StoryExpo.com> or call 800-814-0544