SAO PAULO, Sept. 12, 2013 /PRNewswire/ -- MZ Group, the world's largest financial communication consulting firm, announces the appointment of Denys Roman and Rafael Rosenberg as MZ Group's most recent partners. Together, these Company employees add more than ten years of experience in the capital market.

"The recognition for good work is one of our main strategies for retaining talent. Today we focus on building efficient, experienced teams that are aligned with the company's values", says Rodrigo Alves, the CEO of MZ Group for Latin America.

Denys Roman holds a degree in business administration from Universidade Prebisteriana Mackenzie and an MBA from FGV-SP. He acted in the area of Project Finance (BNDES and Tax Incentives) and Strategic Consulting between 1996 and 2002. He worked at the MZ Group between 2003 and 2011, when he was hired by GEO Eventos S/A (a company of Organizacoes Globo). In 2013, he returned to MZ Group as head of the Business Development and Commercial Planning area.

Rafael Rosenberg holds a degree in business administration from Universidade Prebisteriana Mackenzie. He also holds a postgraduate degree in Financial Markets from the same institution. Rafael Rosenberg joined MZ Group in April 2008 MZ, and in 2011, he was appointed Account Executive, responsible for more than 20 clients. At the beginning of 2013, he became a partner and specialized in organizing the internal and external trainings conducted by the company.

About MZ Group (www.mzgroup.com): MZ Group is a member of the Attitude Group and the world's leading independent investor relations firm (one-stop-shop in strategic consulting, integrated services and technology). Founded in 1999, MZ Group has become a multinational Brazilian company headquartered in Sao Paulo and with offices in Atlanta, Beijing, Chicago, Hong Kong, New York, San Diego, Sydney, Taipei and Vancouver. Its services include strategic consulting – value and perception gaps, risk management, business reputation and the coaching of executives and/or Board members; integrated services – planning and implementing global IR programs, investor targeting, non-deal roadshows, market intelligence and events; and technology – complete infrastructure (CRM, websites/applications, webcasts, webanalytics/SEO and online general meetings) and an applied database (IR Navigator).

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