

BOSTON, Sept. 12, 2013 /PRNewswire/ -- Heavy investments in Slovakia's data segment will result in its total share of the revenue pie increasing from 37.5 percent in 2013 to 48.1 percent by 2018, an almost 11 percent increase, according to a new report from Pyramid Research (www.pyr.com).

[Slovakia: Fixed and Mobile Data Network Expansion to Drive Telecom Market Growth](#) offers a precise profile of the country's telecommunications, media and technology sectors based on proprietary data from Pyramid's research in the market. It provides a detailed competitive analysis of both the fixed and mobile sectors, tracks the market shares of technologies and services and monitors the introduction and spread of new technologies.

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"With strong regulatory pressure on the voice segment in both fixed and mobile markets and the uptake of mobile devices like smartphones and tablets, operators must turn their focus to the growth of data services," says Olena Kaplan, Pyramid Research Associate Analyst. Operators should look to monetize their investments in high broadband technologies like VDSL, FTTX and Docsis through innovative value-added services (VAS) such as next-generation surveillance, HD videoconferencing, cloud storage computing and video-on-demand (VoD) streaming, with immediate opportunities mostly located in urban and dense areas. The expected 4G/LTE license auction will allow operators to expand these services by providing on-the-go solutions, for example, smart homes, videoconferencing, m-payment services and others, she notes.

Slovakia: Fixed and Mobile Data Network Expansion to Drive Telecom Market Growth

Written by Australian Business

Slovakia: Fixed and Mobile Data Network Expansion to Drive Telecom Market Growth is part of Pyramid Research's Europe Intelligence Report Series and is priced at \$990

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