

LOS ANGELES, Sept. 20, 2013 /PRNewswire/ -- September is Childhood Cancer Awareness Month, and PADRES Contra El Cancer (PADRES) wants to encourage the public to promote and inspire others to give HOPE to children who have been diagnosed with this terrible disease, as well as their families.

PADRES will commemorate Childhood Cancer Awareness month with their 13th Annual 'El Sueno De Esperanza' Gala on September 24th

, 2013 at Club Nokia at L.A. Live. As part of this gala, two special honorees will receive an award for their tireless efforts of HOPE against cancer. They are Latin Grammy Award-winning Mexican rock singer and actress, Alejandra Guzman and Multiple Latin Grammy and Grammy Award winning regional Mexican music singer and songwriter, Joan Sebastian.

Joan Sebastian has been battling with cancer since 1999, overcoming it four times with determination and strength, while sharing his experience and his battle with the public. He is a true survivor and his courageous journey has inspired many people facing their own personal battle with cancer.

"I am honored to be receiving this award from PADRES Contra El Cancer", said Joan Sebastian. "I appreciate the passion and support that they provide to families who have a child battling this devastating disease, and whole-heartedly support their mission."

Alejandra Guzman battled breast cancer in 2007 and is currently cancer-free, thanks to an early detection exam. Guzman has been a breast cancer prevention advocate, and has participated in several awareness campaigns over the last few years.

Official 13th Annual Gala Sponsors include:Verizon, Verizon, AEG, BlackBerry, Keck Hospital of USC

and Univision Los Angeles 34, whose generous support will directly increase the number of children and communities that PADRES is able to serve as part of its National expansion throughout California

,
South Florida

,
New York
and
Nevada

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More than 400 celebrities and leaders in business, entertainment and philanthropy are expected to attend this year's event. Invited guests include Mario Lopez, who will serve as the Gala's Master of Ceremonies, Latin Grammy Award winning Artist,

Ana Barbara

, who will give a special tribute performance, Antonio Carmona,
Edward James Olmos

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Yancey Arrias

,
Enrique Gutierrez

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Amaury Nolasco

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Keven Ramirez

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Andy Vargas
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Joyce Giraud
and many more.

To commemorate Childhood Cancer Awareness Month, PADRES along with National Spokespersons, Eva Longoria and **Beto Cuevas** want to remind supporters from across the nation to join the **13th Annual 'El Sueno de Esperanza' Gala.**

The event will take place on
September 24, 2013

at Club Nokia at L.A. Live and will include a celebrity red carpet, cocktail reception, VIP lounge, gourmet cuisine and beverages by Wolfgang Puck Catering and special performances by world renowned flamenco singer and percussionist,

Antonio Carmona

and international flamenco entertainers

Manuel Gutierrez

and

Fanny Ara.

ABOUT PADRES PADRES Contra El Cancer (PADRES) is an organization committed to improving the quality of life for Latino children with cancer and their families. PADRES

Written by Australian Business

programs, activities and services, while primarily oriented to the Latino community, serve childhood cancer patients from ALL races and ethnic origins. No family is turned away. Celebrating 28 of years of service, PADRES brings together children, families, healthcare professionals and community leaders to promote a comprehensive understanding of childhood cancer and other blood disorders as well as effective methods for treatment. Please join our National Spokespersons Eva Longoria and Beto Cuevas in the fight against childhood cancer. To learn more about PADRES, visit www.IAmHOPE.org

Facebook: www.Facebook.com/IAmHOPE.org

Twitter: @IAmHOPE #PADRESGala

For more information about 'El Sueno De ESPERANZA' Gala, please visit: www.ElSuenoDeESPERANZA.org

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