

INDIANAPOLIS, Sept. 23, 2013 /PRNewswire/ -- [Klipsch](#), a leading global speaker and headphone manufacturer, announced today that it is the title sponsor of the 2014 Q1 North American Kings of Leon tour and will partner with the band for a series of events leading up to the tour in support of their sixth studio album, "Mechanical Bull." The album arrives in stores September 24 and tour dates will be announced in October.

"We really wanted a partner that we respect and values the same principles at the heart of our brand," said Paul Jacobs, CEO of Klipsch. "Like Klipsch, Kings of Leon are authentic, uncompromising on quality, and always remain true to their core values. The band is known for their incredible live shows and creating unforgettable concert experiences for their fans. Recreating that same experience and emotion is what we strive for in our speakers and headphones –making this the right partnership, at the right time."

The partnership will launch on Monday, September 23 in New York City with a party at The Electric Room at The Dream Downtown. The party continues in Chicago on October 2, where the band will perform at the House of Blues.

"We're excited about this new partnership with Klipsch," says Kings of Leon's Nathan Followill. "We work really hard on making our records and live shows sound great. That's really important to us. Partnering with Klipsch for the tour made a lot of sense."

A Passion for Sound This is the first partnership for both Kings of Leon and Klipsch. With Kings of Leon, Klipsch found not just a musical synergy and similar Southern roots, but a willingness to invest in the idea of bringing the emotion of concerts and other in-person live musical experiences to products and devices that can recreate those feelings at home.

In timing with the partnership, Klipsch is presenting two new series of products to its

Klipsch Audio and Kings of Leon Announce New, Strategic Partnership

Written by Australian Business

best-in-class portfolio that allows listeners to take the concert everywhere they go. First, the company is introducing its Klipsch Music Center Series' speakers. The Klipsch Music Center KMC 3 system, as well as the soon-to-launch KMC 1 system, commemorate the brand's partnership with Live Nation Entertainment and its sponsorship of the Klipsch Music Center amphitheater in its global headquarter city of Indianapolis. The speakers are portable, use the highest quality *Bluetooth®* wireless technology to stream music, can run on batteries, and deliver the powerful and detailed sound for which Klipsch is known.

The company is also releasing its S3m series, its newest and most affordable line of in-ear headphones that work with any mobile device. Klipsch's patented oval ear tips closely match the shape of the human ear canal, making them feel best, fit best and sound best.

For more information on the Klipsch brand and its product offerings, please visit <http://www.klipsch.com>.

About Klipsch

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world's most powerful, detailed and emotional sound reproduction. Today, the brand's diverse product portfolio encompasses home theater, professional cinema, installed whole-house contracting, commercial, computer speakers, wireless music speakers and headphones. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audiophiles and home theater aficionados around the world. Klipsch Group, Inc. is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX).

SOURCE Klipsch

RELATED LINKS <http://www.klipsch.com>