

More Than 20 Colleges Adopt Thuze eTextbooks for Fall 2013

Written by Australian Business

SAN DIEGO, Sept. 27, 2013 /PRNewswire/ -- Thuze eTextbooks have been adopted by faculty at more than 20 higher education institutions located throughout the United States

and

Canada

, including

Alliant International University

;

Auburn University

; SUNY Buffalo State;

California State University, Northridge

;

College of Charleston

;

Georgia State University

;

Georgia Institute of Technology

;

Gonzaga University

;

Hope College

;

Indiana University Bloomington

;

Ithaca College

;

John Brown University

;

Los Angeles Valley College

;

Metropolitan College of New York

;

New Jersey City University

;

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Oakton Community College

;

University of Alberta

;

University of North Carolina at Chapel Hill

;

University of North Carolina at Greensboro

;

University of Wisconsin

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La Crosse

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William Paterson University

;

Mount Royal

University; and

Columbia College Chicago

. Thuze eTextbook titles used in these universities and colleges range from gen-ed and business, to the social sciences and education.

Thuze, launched by Bridgepoint Education, Inc. (NYSE: [BPI](#)) in 2012, offers students flexibility in viewing instructional content in an eTextbook format, which allows students to study at any time and in any place on their mobile devices. All of the 100-plus Thuze eTextbooks have been written and vetted by respected academics with interactive, online reading in mind.

"We are delighted that so many faculty at such a diverse set of institutions want to experiment with digital textbooks. We know that, from a student perspective, the economics of textbooks are unsustainable and that Thuze's combination of quality, readability, interactivity, and price offer a completely new option for faculty," said Andrew McCann, vice president of Business Development at Bridgepoint Education. "These individual successes set the stage for institutions to consider our disruptive eTextbook pilot program, which we're launching this fall to bring our entire library of titles to institutions for one low cost."

About Bridgepoint Education Bridgepoint Education, Inc. (NYSE: [BPI](#)) improves the way individuals learn. By harnessing creativity, knowledge, and proprietary technologies, such as Constellation, Thuze, and Waypoint Outcomes, Bridgepoint Education has re-engineered the modern student experience with innovative solutions that advance learning. Its academic institutions – Ashford University and University of the Rockies – embody the contemporary college experience.

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Ashford University

offers associates, bachelor's, and master's degree programs, while University of the Rockies offers master's and doctoral degree programs. Both provide progressive online platforms, as well as traditional campuses located in

Clinton, Iowa

, (

Ashford University

), and

Colorado Springs, Colorado

(University of the Rockies). For more information about Bridgepoint Education, visit

www.bridgepointeducation.com

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