

ALBUM DOWNLOAD, AIMED AT TEACHERS, PARENTS AND KIDS, AVAILABLE FOR FREE ON iTUNES AND
<http://songsforahealthieramerica.org>

NEW YORK, Sept. 30, 2013 /PRNewswire-USNewswire/ -- Today marked the debut release of a boisterous new album aimed at amplifying the benefits of healthier child nutritional and exercise choices. The release of ***Songs for a Healthier America***, co-produced by Hip Hop Public Health and the Partnership for a Healthier America, was celebrated with a special, star-studded live event, presented by WAT-AAH!, premium water for kids and teens. The concert included performances from contributing artists and special guests including Ashanti, Ryan Beatty, Doug E. Fresh, DMC of Run DMC, Matisyahu, and Nils Lofgren at New York City's Symphony Space.

Songs for a Healthier America is being offered to children across the U.S. for free. Today's debut marks the first time that iTunes is making an entirely downloadable album featured on its music service available at no charge.

Written by Australian Business

The new album features 19 health-themed songs. Contributing artists include legendary rap icons Doug E. Fresh, VP of Entertainment for Hip Hop Public Health and DMC of Run DMC. Other artists include Matisyahu, Travis Barker, Ryan Beatty, Ashanti, Arian a Grande

, Paul Burch

and

Brady Rymer

among others; songs include "You Are What You Eat," "Just Believe," and "Jump Up," among others.

The project is produced by [Partnership for a Healthier America \(PHA\)](#), an organization that works with the private sector to help end the childhood obesity epidemic, and

[Hip Hop Public Health](#)

, guided by The Hip Hop Doc and founder Dr.

Olajide Williams

. It is supported by noted surgeon, author and television personality Dr.

Mehmet Oz

of The Dr. Oz Show.

Artists that performed for an audience of 600 New York City school kids, included Doug E.

Fresh

with

Dr. Oz, DMC of Run DMC,

Ryan Beatty

, Ashanti, Matisyahu, Monifah and J Rome,

Brady Rymer

, Ashthon Jones, Our Time,

Nils Lofgren

, Artie Green

and The Ailey School Dancers among others.

Presenters and speakers included Sam Kass, Executive Director of *Let's Move!* and Senior Policy Advisor on Nutrition;

Tina Charles

, WNBA's MVP 2012; Rose Cameron CEO/Founder of WAT-AAH!;

Inez Dickens

, District 9 New York Council Member along with others.

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A 10-minute "Instant Recess" style video engaging youth in fun physical activity also debuted. The video, created for the compilation's next single, 'Let's Move,' features talented young dancers from The Ailey School (the official school of Alvin Ailey American Dance Theater) along with Iman Shumpert from the NY Knicks.

About Hip Hop Public Health(HHPH) was founded by Dr. Olajide Williams, Associate Professor and Chief of Staff of Neurology at Columbia University, in response to the need he saw for innovative and culturally-tailored health literacy programs in high-risk communities. For more information about HHPH, please visit www.hhph.org, follow on Twitter @hhphorg or on at facebook.com/hiphoppublichealth.

About the Partnership for a Healthier America(PHA) is devoted to working with the private sector to ensure the health of our nation's youth by solving the childhood obesity crisis. In 2010, PHA was created in conjunction with – but independent from – First Lady Michelle Obama's Let's Move! effort. PHA is a nonpartisan nonprofit organization that is led by some of the nation's most respected health and childhood obesity experts. For more information about PHA, please visit www.aHealthierAmerica.org and follow PHA on Twitter @PHAnews.

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