

TAMPA, Fla., Sept. 30, 2013 /PRNewswire/ -- Kicking off National Bully Prevention Month iGab Media, LLC announces Beware Bully as an interactive curriculum that helps enforce each state's Zero-Tolerance Policy by providing a uniform, state of the art technology platform that provides children with a safe way to instantly and anonymously report in real-time to a designated school official any cyber bullying or physical bullying incidences occurring on or off campus. Beware Bully also comes with built in analytics giving school districts the ability to analyze and report bully data.

As the Internet and social networks continue to grow, so does the death toll from bullying. There are 25 million families currently being traumatized in the U.S.A. today resulting in 4,400 deaths per year, according to the CDC.

CEO / Visionary of iGab Media and creator of The Beware Bully Curriculum, Melissa Maxim, a local Tampa Women-Owned Small Business and graduate of Finance at the USF College of Business states, "I have taken this on as a personal mission. I saw a compelling need for not just awareness but an actual solution and wanted to help make a difference. After several grueling months of tear jerking research and heart-breaking news stories I developed a tangible solution by applying my company's state of the art technology platform and creating an interactive curriculum that enforces not only each states Zero Tolerance Policy but also enforces a new attitude and message on campus. "Beware Bully! You are being watched and NOT tolerated! No longer will you prey on another's sanity! If you play, you will pay! It's time to put school Bullies across the country on official notice. No parent should ever have to suffer the loss of a child due to another. There is power and strength in numbers and that's the attitude we need to instill across campus. The courage of one child today can save the life of another tomorrow."

iGab Media, LLC is a digital media company specializing in multi-channel communications and marketing technologies.

SOURCE iGab Media, LLC