

ABINGTON, Pa., Oct. 1, 2013 /PRNewswire-iReach/ -- Instruis Publishing Company is pleased to release its **SUREAlcohol Log & Incident Report Book** at the annual conference of the National Association of Licensing and Compliance Professionals (NALCP) in Savannah, Georgia on October 2, 2013. To see this exciting new product, visit Paster Training's exhibit booth at the conference.

No matter how diligent establishments that serve and/or sell alcohol are, incidents that occur may, if not handled properly, result in injury, death, or property damage. These types of situations include service and/or sale to those who are or may become VIPs (Visibly Intoxicated Persons), minors and third-parties (those who provide alcohol to minors). Even if all reasonable efforts to avoid a situation are taken, if they are not properly documented and retained, there is no record. Establishments that become involved in alcohol-related incidents risk criminal prosecution, loss of license, and even complete closure of the business. In order to ensure that reasonable efforts and all relevant information is recorded, a team of experts has created the **SURE**

Alcohol Log & Incident Report Book

to meet the needs of the food service and retail industry.

This book provides owners, operators, and persons-in-charge with an easy-to-use method for gathering, recording, and keeping critical information. The unique, 2 part carbonless Alcohol Incident Report allows establishments to document alcohol-related incidents that occur or are reported in one place. The carbonless form provides an original for the establishment as a permanent record and a duplicate copy that can be given to the appropriate authority or insurance company in the event of an alcohol-related incident. This manual is a must-have for any establishment that is serious about protecting their community, its brand and controlling runaway legal expenses. The **SUREAlcohol Log & Incident Report Book** is available for purchase on our website,

Instruis Publishing Company Releases SUREAlcohol Log Incident Report Book

Written by Australian Business

www.instruis.com

or by calling (267) 202-4800.

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