

BERLIN, Oct. 6, 2013 /PRNewswire/ -- Platts, a leading energy, petrochemical and metals information provider, today announced it is bringing interactive and direct access to [Polymerscan](#)

, its market data and commentary resource serving the plastics and resins industry.

"With the migration of *Platts Polymerscan* to our online, interactive platform [Market Center](#), our customers can make more immediate, more effective use of data in real time," said Platts Petrochemicals Vice President Leon Yeo

. "We're pleased to respond to our customers' requests for more control over how and when they receive information."

Introduced earlier this year, *Platts Market Center* provides a number of customizable tools which allow users to better assess and analyze price data and spot developing trends.

Platts also announced it will soon bring *Platts Polymerscan* to mobile phones and other smart devices.

"In coming weeks, you'll be able to download the *Polymerscan* mobile app through Apple and Android by searching 'platts petchems'," said Platts Petrochemicals Global Product Director

Matthew Coombs

. "We're committed to ever bettering the customer experience with our data, products and services."

Through the online *Platts Market Center* platform, *Polymerscan* customers will gain access to industry news, sophisticated charting tools, exclusive analysis previously unavailable, and other features including the ability to set up personalized alerts. Combined, the coverage breadth and special features are designed to help customers track and analyze price movement, create custom price trend graphics, correlate data for reference purposes, evaluate margins and make better financial and trading decisions.

The commodity focus of *Platts Polymerscan* is low-density polyethylene (LDPE), high-density polyethylene (HDPE), linear low-density polyethylene (LLDPE), polypropylene (PP), polystyrene (PS), PVC and acrylonitrile butadiene styrene (ABS). Key coverage includes:

- Weekly view of daily global polymer contract and spot price assessments
- Polymer raw materials prices for olefins, aromatics & intermediates
- Benchmark prices from global trading hubs
- Graphics depicting current and historic market trends

Polymerscan is the third of many prospective Platts petrochemical products to be expanded to the *Platts Market Center* platform. In May, Platts migrated its [Olefinscan](#) news service to the online platform, followed soon after by [Europe & Americas Petrochemical Scan](#)

For more information on [petrochemicals](#), the monthly olefins- and aromatics-centered report on the [Platts Global Petrochemical Index](#) (PGPI), a benchmark basket of seven widely used petrochemicals and other [products and services](#), visit the Platts website at www.platts.com

About Platts: Founded in 1909, [Platts](#) is a leading global provider of energy, petrochemicals,

metals and agriculture information and a premier source of benchmark prices for the physical and futures markets. Platts' news, pricing, analytics, commentary and [conferences](#) help customers make better-informed trading and business decisions and help the markets operate with greater transparency and efficiency. Customers in more than 150 countries benefit from Platts' coverage of the [biofuels](#), carbon emissions, [coal](#), [electricity](#), [oil](#), [natural gas](#), [metals](#), [nuclear power](#), [petrochemical](#), [shipping](#) and [sugar](#) markets. A division of McGraw Hill Financial (NYSE: [MHFI](#)), Platts is headquartered in New York with approximately 900 employees in more than 15 offices worldwide. Additional information is available at <http://www.platts.com>.

About McGraw Hill Financial: McGraw Hill Financial (NYSE: [MHFI](#)), a financial intelligence company, is a leader in credit ratings, benchmarks and analytics for the global capital and commodity markets. Iconic brands include: Standard & Poor's Ratings Services, S&P Capital IQ, S&P Dow Jones Indices, Platts, CRISIL, J.D. Power & Associates, McGraw Hill Construction and Aviation Week. The Company has approximately 17,000 employees in 27 countries. Additional information is available at www.mhfi.com.

Platts Polymerscan Moves Online via Market Center; Expect Mobile App Soon

Written by Australian Business

CONTACT Kathleen Tanzy 212-904-2860 Kathleen.tanzy@platts.com

SOURCE Platts

RELATED LINKS <http://www.platts.com>