

LA JOLLA, Calif., Oct. 11, 2013 /PRNewswire/ -- CollectTheBest.com is designed to embrace the very finest luxury experiences, goods and services. The purchase of the CollectTheBest.com luxury business model will enable launch-ready branding for luxury networks, portals, apps, publications, online directories, internet concierge services and/or personal curators.

The CollectTheBest.com portfolio includes well over 1,000 domain names. Each can be redirected to open any website, just as CollectTheBest.com launches LuxuryBusinessModel.com. These web addresses can link to advertisers' existing sites on any extension to drive recall of dot-com marketing identity and eliminate the confusion of the host of gTLDs soon to join .tv, .co and .me.

This CollectTheBest.com Press Kit includes:

Strategy for Luxury Mobile Advertising

*Establish CollectTheBest.com as **the hallmark of trust**, online and offline, by inviting prestigious advertisers to bid to participate in this exclusive opportunity.*

<http://stocks.moneyshow.com/intershow.moneyshow/news/read/24876878/>

Business Model to Monetize Mobile Advertising

Problem: *Mobile advertising is facing the enormous challenge of how to get a big interactive message into a tiny space on a very small screen.*

Solution: The CollectTheBest.com business model.

<http://markets.smartstocks.com/smartstocks/news/read/24895779/>

CollectTheBest.com Announces New Strategies For \$1.5 Trillion Luxury Marketing

Branded Domain Names Translate Recall Into Marketing Success

- The global luxury market is valued at **\$1.5 trillion**.
- Global revenue from mobile advertising will reach **\$11 billion** in 2013 and **\$37 billion** by 2016.
- Digital advertising spending by brands, publishers and marketers will reach **\$36 billion** in 2013.

[http://markets.financialcontent.com/stocks/news/read/25141250/CollectTheBest.com Announces New Strategies For \\$1.5 Trillion Luxury Marketing](http://markets.financialcontent.com/stocks/news/read/25141250/CollectTheBest.com+Announces+New+Strategies+For+$1.5+Trillion+Luxury+Marketing)

Aldis Browne to Donate Domain Names to Artists

14 Year Project Curated To Celebrate Five Centuries of Fine Art To Be Sold

CollectTheBest.com unites the finest of luxuries with the fine arts

<http://www.marketwatch.com/story/aldis-browne-to-donate-domain-names-to-artists-2013-09-24>

Luxury Business Model to Monetize Mobile Advertising

Web addresses can tell a complete story; for example, the National Football League recently introduced TogetherWeMakeFootball.com.

85% of luxury brand marketers are planning to increase their digital marketing in 2013.

70% of brand marketers plan to increase their use of social media in 2013, followed by mobile advertising at 69%

<http://finance.yahoo.com/news/luxury-business-model-monetize-mobile-210100497.html>

Written by Australian Business

Companies potentially interested in discussing acquisition or joint venture of the luxury CollectTheBest.com business model are asked to contact NetStar Marketing Group by Oct 16th

at

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