

NEW YORK, Oct. 11, 2013 /PRNewswire/ -- Screen Media Films is proud to celebrate National Pit Bull Awareness Day on October 26th with the launch of the documentary BEYOND THE MYTH on the free, ad-supported Hulu and Hulu Plus subscription service throughout the month of October.

Libby R. Sherrill's

must-see film for all dog lovers strips away the preconceived notions about pit bulls and delves into the significant impact that the breed specific laws have on families. The link to view BEYOND THE MYTH can be found here:

www.hulu.com/beyond-the-myth

BEYOND THE MYTH uncovers the reasons behind the negative public perception of 'pit bull' type dogs, which has resulted in cities across the U.S. enacting breed specific legislation (BSL) against them and their owners. Unfairly known as violent killers, pit bulls have suffered from the stigma of negative media coverage that has led to city-wide bans across the country. This breed-specific legislation has torn pets away from families, and killed thousands of innocent dogs across the country. The film delves into both sides of the discussion and shows the devastating effects these laws can have on dogs and people.

Breed Specific Legislation exists at many different levels and is far reaching into communities and cities across the U.S. and is legal in all but twelve states. In states where these laws exist, legislatures have the power to add ANY BREED and mixes of breeds to the list. Therefore, anyone, who has a dog could potentially be effected. BSL puts our civil liberties are at stake, and BEYOND THE MYTH will show you why.

FOR MEDIA, here are the embed codes if you would like to include the film on your page, otherwise audiences can be directed here to watch the film: www.hulu.com/beyond-the-myth .

Embed codes for 512/288:size 512x288: <iframe width="512" height="288" src=" <http://www.hulu.com/beyond-the-myth>

[u.com/embed.html?eid=o_lfwpijoteeee4djsj5gw](http://www.hulu.com/embed.html?eid=o_lfwpijoteeee4djsj5gw)

" frameborder="0" scrolling="no" webkitAllowFullScreen mozallowfullscreen
allowfullscreen></iframe>

Embed codes for 480x270:size 480x270: <iframe width="480" height="270" src=" http://www.hulu.com/embed.html?eid=o_lfwpijoteeee4djsj5gw

" frameborder="0" scrolling="no" webkitAllowFullScreen mozallowfullscreen
allowfullscreen></iframe>

ABOUT SCREEN MEDIA Screen Media acquires the rights to high quality, independent feature films for the US and Canada. Screen Media's theatrical releases recent theatrical releases include the Slamdance hit "Running Wild: The Life of Dayton O. Hyde", two Sundance favorites "The Lifeguard," starring Kristen Bell, and Kyle Patrick Alvarez's "C.O.G." which is the first film adaptation of famed author David Sedaris. Prior theatrical titles include "Heleno," starring Rodrigo Santoro; "La Mission," starring Benjamin Bratt; "The City of Your Final Destination," starring Anthony Hopkins and Laura Linney; "Lymelife," starring Alec Baldwin, Emma Roberts and Cynthia Nixon and "The Private Lives of Pippa Lee" starring Robin Wright and Keanu Reeves. Since 2001, Screen Media Films has released more than 250 titles including "Noel," starring Penelope Cruz and Susan Sarandon

Written by Australian Business

; "Sherrybaby," starring
Maggie Gyllenhaal

;

Kevin Bacon's
directorial debut, "Loverboy;" and Emmy nominated "Dog Whisperer" with
Cesar Millan

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