

SEATTLE, Oct. 22, 2013 /PRNewswire/ -- [Slalom Consulting](#) is pleased to announce that its co-founder and CEO, Brad Jackson, will speak at *Consulting* magazine's [Consulting Summit 2013](#)

. In his presentation, Mr. Jackson will share his formula for creating innovation within a consultancy and tips on how to foster a culture of ideation and creation.

Slalom Consulting is a national business and technology consulting firm delivering award-winning solutions in areas such as information management and analytics, sales and marketing, mobility, and cloud. The firm boasts 30 percent year-over-year growth and consistently earns recognition as a "best place to work" on a local and national level.

According to Mr. Jackson, "Most great innovations take time and most people will have insight into parts of an idea. The key is to get everyone's ideas out there to see what the business case is for each one. Having multiple creators involved with different perspectives and insights makes a major difference in how innovation is fostered."

The summit will take place October 24, 2013 at the Union League Club in New York, New York. The event will inform and educate practitioners of new trends, opportunities, and best practices in the consulting profession. It will feature data-driven presentations and practical, hands-on sessions.

**Session Title:** "Five Secrets to Creating a Consultancy with a Culture of Innovation" **Speaker:** Brad Jackson, co-founder and CEO, Slalom Consulting

**When**

:  
Thursday, October 24, 2013  
, 1:15—2:00 p.m.

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**Where:**

Union League Club,  
New York, New York

**What:**

Session attendees will learn from Slalom Consulting's CEO how innovation has helped the firm unlock exponential growth year over year.

For more information about Slalom Consulting, please visit [www.slalom.com](http://www.slalom.com).

## About Slalom Consulting

Slalom Consulting brings together business and technology expertise to help companies drive enterprise performance, accelerate innovation, enhance the customer experience, and increase employee productivity. The firm delivers award-winning solutions in areas such as information management and analytics, sales and marketing, organizational effectiveness, CFO advisory, mobility, and cloud through a national network of local offices and major alliance partners, including Microsoft, Salesforce.com, and Amazon Web Services.

Founded in 2001 and based in Seattle, WA, Slalom has organically grown to more than 2,200 consultants. The company has been ranked as a Top 10 Best Firms to Work For by *Consulting* magazine four times, and earned recognition from Microsoft as a Partner of the Year five times. For more information, visit [slalom.com](http://slalom.com).

## Consulting Magazine

*Consulting*® magazine is the flagship publication of the consulting profession. The magazine features the latest information on consulting careers, thought leadership, and corporate strategies. *Consulting*® magazine organizes the annual Consulting Summit – the largest gatherings of consulting leadership in North America. It hosts award dinners as part of the *Consulting*®

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magazine Achievement Awards series – including dinners honoring Women Leaders in Consulting and The Top 25 Consultants.

The magazine is published by Kennedy Information, LLC, the authority in the consulting space since 1970 providing a wide range of research and advisory services offerings to buyers and sellers of consulting. Kennedy's parent company, Bloomberg BNA, a wholly owned subsidiary of Bloomberg, is a leading source of legal, regulatory, and business information for professionals. Its network of more than 2,500 reporters, correspondents, and leading practitioners delivers expert analysis, news, practice tools, and guidance — the information that matters most to professionals. Bloomberg BNA's authoritative coverage spans the full range of legal practice areas, including tax & accounting, labor & employment, intellectual property, banking & securities, employee benefits, health care, privacy & security, human resources, and environment, health & safety.

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