

MIAMI, Oct. 23, 2013 /PRNewswire/ -- [Cruise Shipping Miami](#), the cruise industry's annual international conference and exhibition that draws more than 11,000 attendees and over 900 exhibiting companies from 100-plus countries, is scheduled March 10-13, 2014

. The 2014 show marks the event's 30th anniversary, and organizers are continuing a campaign that began in 2012 to expand and enhance the show's conference and trade show offerings.

The cornerstone of UBM plc's Cruise Shipping Portfolio, Cruise Shipping Miami features a three-day trade show at the Miami Beach Convention Center that runs Tuesday through Thursday, and a four-day conference that offers sessions Monday through Thursday.

"We are continuing to tweak the conference lineup this year following last year's redesign, based on customer feedback and research, with a sharp focus on trend-related topics and bringing in new speakers and panelists for new perspectives," said Daniel Read, director of UBM's Cruise Shipping Portfolio. "And for the exhibition we're adding new pavilions and creating additional opportunities for buyers and suppliers to interact."

The current conference lineup includes four core tracks, or "streams," including Shipbuilding, Operations and Technology; Destinations and Ports; Market Segments, and Product Development. As individual conference sessions are developed and streams are refined, updates will be issued.

In addition to national pavilions, the massive trade show, which covers all four halls of the convention center, also features business sectors highlighting information technology, ship design and refurbishment, ship services and hotel operations, ship equipment, amusements and recreations attractions, entertainment and destinations.

New this year is the Grand Tasting Pavilion, an interactive exhibit for the Food & Beverage sector. The Grand Tasting Pavilion will offer F&B buyers and suppliers a focused venue to showcase food and food-service products, discover new trends and, of course, sample the merchandise.

Also new this year is the Cruise Trends Theater, a product and services platform that offers exhibitors and attendees an opportunity to present innovations from all industries impacting the cruise business including entertainment, food and beverage, sustainability and technology. Participants receive 30 minutes to present their concepts in the Cruise Trends Theater directly to key cruise industry stakeholders and interested media.

**WHO ATTENDS:** Exhibitors include ports and destinations, destination management companies, shore excursion providers, national tourism organizations, shipbuilders, ship equipment manufacturers, entertainment suppliers, amusements and recreations attractions, information technology, food and beverage suppliers, hotel & ship services providers.

Delegates and visitors include, ship owners and operators, cruise itinerary/deployment planners, port and terminal developers, shipbuilding and refurbishment professionals, engineers, IT professionals, cruise line sales and marketing professionals, food & beverage procurement and provisioning executives, industry partners such as insurance companies, banks, financiers, consultants, associations and travel agents.

Cruise Shipping Miami is exclusively supported by Cruise Lines International Association and Florida-Caribbean Cruise Association.

**WHERE:** Miami Beach Convention Center 1901 Convention Center Drive, Miami Beach, FL 33139

**MEDIA REGISTRATION:** Media registration is open now. Media credentials are issued to bona fide journalists covering the convention. Review the media policy, request a media registration online or contact [Buck Banks](#) .

## 30th Annual Cruise Shipping Miami is Scheduled March 10-13, 2014

Written by Australian Business

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