

## Take Epic 'Selfies' With New Audiovox ShutterBall

Written by Australian Business  
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HAUPPAUGE, N.Y., Nov. 4, 2013 /PRNewswire/ -- Everyone takes 'selfies' but now you can take **'epic' 'selfies'** as [Audiovox Electronics Corporation \(AEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: [VOXX](#)), announces the launch of ShutterBall, a remote shutter for smartphone cameras.

Selfies are more popular than ever; "on Instagram, there are more than 36 million photos tagged #selfie, 98 million tagged #me and countless others without the identifying hashtags," according to the [Minneapolis Star Tribune](#). Taking a great 'selfie' is not always as easy as it looks. Smartphone camera buttons are not always in the most ideal spot and often taking a good 'selfie' turns you into a contortionist. Not anymore!

ShutterBall is a Bluetooth powered remote shutter control that pairs with your smartphone via an app and allows you to take perfect 'selfies', group shots and videos without having to endure the contortions sometimes necessary to trigger the shutter on your smartphone. Never take an awkward 'selfie' or be left out of a group photo again!

"Today's electronics focus on convenience," said Tom Malone, president of Audiovox Electronics Corp. "and ShutterBall does just that...letting the consumer take the convenience of the camera feature on a smartphone to the next level. With ShutterBall you will take clean,

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crisp, blurry free photos. In addition, because you trigger the shutter remotely, you can include yourself in the bigger groupie shots. ShutterBall is easy to use and at \$24.99, will make a great stocking stuffer this holiday season."

Compatible with both iPhone and Samsung smartphone models, ShutterBall triggers your smartphone for still shots and video. It also provides better control for blur-free group shots at a distance of up to 60 feet. The device is coin cell battery operated and provides up to 5-year battery life with Bluetooth Low Energy. ShutterBall even includes a bonus stand/easel to prop up your smartphone.

ShutterBall is currently available in green, pink, blue and black at Toys "R" Us, Amazon.com and HSN.com for an MSRP of \$24.99. It can also be purchased online at [store.audiovox.com](http://store.audiovox.com). There will be more retailer announcements in the coming weeks!

For information on ShutterBall, please visit: <http://www.myshutterball.com/>

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### About Audiovox Electronics Corporation (AEC):

Audiovox Electronics Corporation (AEC) is a wholly-owned subsidiary of [VOXX International Corporation](#)

(NASDAQ:  
[VOXX](#)

), a leading, global supplier of mobile and consumer electronics products. The Company holds number one market share in rear seat entertainment as well as remote start systems. AEC is also a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major

[vehicle manufacturers \("OEMs"\)](#),  
both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®

,  
[Jensen](#)

®,

[Omega](#)

®,

[Advent](#)

®,

[Code Alarm](#)

®,

[Prestige](#)

® and

[Excalibur](#)

®. For additional information, please visit our Web site at  
[www.audiovoxproducts.com](http://www.audiovoxproducts.com)

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### About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX). The Company that began as Audiovox over 45 years ago has morphed into a worldwide leader in many automotive and consumer electronics and accessories categories, and now into premium high-end audio. The Company's brands hold leading market positions across a wide-spectrum of consumer and automotive segments.

Today, VOXX International is a global company....with an extensive distribution network that includes some of the world's Fortune 500 companies and an international footprint in [Europe](#) ,  
[Asia](#)

,

[Mexico](#)

and

[South America](#)

, and a growing brand portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at

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[www.voxxintl.com](http://www.voxxintl.com)

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