

NEW YORK, Nov. 22, 2013 /PRNewswire/ -- Below are experts from the [ProfNet](#) network that are available to discuss timely issues in your coverage area. If you are interested in interviewing any of the experts, please contact them via the contact information at the end of the listing. To receive these updates by email, send a note to profnet@profnet.com with the industries you cover, and we'll add you to the appropriate edition.

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EXPERT ALERTS

- Tips to Avoid Holiday Conflicts
- The New York City Taxi Medallion Sale
- Choosing the Right Nursing Home for Your Loved One

MEDIA JOBS

- Writer/Editor – DeWitt Observer (IA)
- Writer – SourceMedia (NY)
- Copy Editor/Page Designer – The Daily News (WA)

OTHER NEWS & RESOURCES

- Breaking Into Freelancing for Magazines
- Blog Notes: Lifestyle, Coffee & History Blogs
- New York Women in Communications: Blogging 101

EXPERT ALERTS:

Tips to Avoid Holiday Conflicts Geoffrey Tumlin Founder and CEO Mouthpeace Consulting, LLC "We want joy and peace with our family and friends during the holidays, but we often end up with frustration and conflict. Spending time in close quarters with people who know how to push our buttons frequently leads to volatile interactions. It's no surprise that 24 percent of respondents to a Consumer Reports poll admit that a few relatives make them dread the holidays." Tumlin, an expert on personal and professional communications and the author of [Stop Talking, Start Communicating](#)

, offers quick tips for avoiding harmful holiday fights with five of the most common types of difficult people. The common theme is to pause before responding, let the other person run their verbal course, and try to put a cap on potentially explosive verbal exchanges. Media Contact: Ann Pryor

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ann.pryor@mheducation.com

The New York City Taxi Medallion Sale James Weisman SVP and General Counsel United Spinal Association "The New York City taxi medallion sale that raised over \$200 million instantly proves that the industry can accommodate passengers who use wheelchairs. The Mayor and the TLC had to be forced by people with disabilities to sell accessible taxi medallions but should take notice -- acknowledging the needs and rights of wheelchair users cost the city nothing, attracted medallion purchasers and will reduce the \$700 million spent annually on Access-A-Ride and Medicaid transportation." Weisman, who was at the negotiating table with Governor Cuomo for this plan, is available to discuss the New York City taxi medallion sale. Website: <http://www.unitedspinal.org> Media Contact: Ahvi Spindell, ahvi@spindellmediarelations.com

Choosing the Right Nursing Home for Your Loved OneAnthony Cirillo, FACHEPresident Fast Forward Consulting"A recent Frontline special exposed the darker side of assisted living, a lightly regulated industry. That's why it's important to look past the fancy amenities and sales pitches and choose an assisted living facility that is best for your loved one."Cirillo is a healthcare and aging expert and president of Fast Forward Consulting, he consults with physician practices, hospitals and long-term care facilities around strategic marketing and patient experience. He is the author of "Who Moved My Dentures?" which debunks myths about aging and long-term care. He is active in boomer and senior issues and serves as the assisted living expert for about.com. He has a Masters from Wharton in Organizational Dynamics. In addition to numerous radio and TV appearances, he has been cited in the Wall Street Journal, USA Today, U.S. News and World Report, CBS Interactive, Business Journal publications, Charlotte Observer, Philadelphia Inquirer, San Diego Union Tribune, Cleveland Plain Dealer, Information Week and more. Expert Contact: cirillo@4wardfast.com

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MEDIA JOBS:

Following are links to job listings for staff and freelance writers, editors and producers. You can view these and more job listings on our Job Board: <http://bit.ly/pncjobboard>

See more listings [here](#) .

OTHER NEWS & RESOURCES:

Following are links to other news and resources we think you might find useful. If you have an item you think other reporters would be interested in and would like us to include in a future alert, please drop us a line at profnetalerts@prnewswire.com

- BREAKING INTO FREELANCING FOR MAGAZINES. We recently hosted a #ConnectChat with Linda Formichelli, a full-time freelancer who has written for more than 150 magazines and websites. She discussed everything from starting out, query letters, pay, if you need your own blog and much more. Here's a recap:

<http://bit.ly/HNfQZQ>

- BLOG NOTES: LIFESTYLE, COFFEE & HISTORY BLOGS. Blog notes is a weekly helping of blogs recently reviewed by Christine Cube. In this week's installment, Cube reviews blogs that cover lifestyle topics, coffee and history. <http://bit.ly/lxlxyx>

- NEW YORK WOMEN IN COMMUNICATIONS: BLOGGING 101: Interested in blogging, but not sure how to get started? At a recent NYWICI event, we heard all about how to break into blogging – from how to make a living, to driving up your blog's numbers. <http://bit.ly/HXCE9U>

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ProfNet Experts Available on Holiday Conflicts, Assisted Living, More

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